

## Republika ng Pilipinas

## Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

## OUA MEMO 00-1020-0149 MEMORANDUM

08 October 2020

For:

**Regional Directors** 

**Schools Division Superintendents** 

Regional, Division and School DRRM Coordinators

Subject:

INVITATION TO PARTICIPATE IN

DOST-PHIVOLCS-INITIATED ACTIVITIES FOR

CELEBRATION OF WORLD TSUNAMI AWARENESS DAY

In celebration of the World Tsunami Awareness Day (WTAD) every 5 November, the Department of Science and Technology-Philippine Institute of Volcanology and Seismology (DOST-PHIVOLCS) will be launching a national tsunami advocacy campaign that aims to promote tsunami resiliency across sectors in the country, and to deepen and engage community to initiate and sustain tsunami awareness and preparedness activities.

In connection to this, **slogan and digital poster-making online contests** with the theme "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal" will be conducted to encourage the youth to participate in the campaign. Winning entries will be used as campaign materials by DOST-PHIVOLCS, and hopefully by the various stakeholders as well.

As one in the promotion of disaster preparedness and resilience, DepEd through the Disaster Risk Reduction and Management Service (DRRMS) enjoins all elementary and secondary learners to participate in the contests, and all DepEd personnel to join and participate in the tsunami-related webinars and to advocate the tsunami awareness campaign. Divisions, especially those in tsunami-prone areas are encouraged to conduct locally-initiated activities for the celebration of the World Tsunami Awareness Day.

Interested participants may register and send entries through these links:

Poster making: http://bit.ly/WTAD2020\_poster Slogan making: http://bit.ly/WTAD2020\_slogan



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OFFICE OF THE DIRECTOR IV





#### Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207 Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo Deadline for submission of entries is on **18 October 2020**. Winning entries will be announced through an **online press conference** dubbed PHIVOLCS *infoSentro*, which will be held on 05 November 2020 at 9:00 AM via Zoom.

Moreover, there will be three **tsunami-related webinars** for public information on the following dates and times:

05 November, 9:00-11:00 a.m. and 2:00-4:00 p.m. 06 November, 9:00-11:00 a.m.

The webinars will be live-streamed on the PHIVOLCS official FB page.

Attached are official rules/infographics for the poster and slogan contests and the DOST-PHIVOLCS List of Activities.

Thank you.

ALAIN DEL B. PASCUA

Undersecretary





## ANNEX OUALIFICATIONS

- Open to male and female Filipino students and out-of-school youth aged 12-17 years old
- PHIVOLCS family members and relatives up to the 2<sup>nd</sup> degree of affinity (related to spouse) and consanguinity (related by blood) are NOT eligible to join.

#### CRITERIA:

## **Digital Poster-Making Contest**

30%	Content (relevance to the theme; explanation)	
30%	Design (originality and creativity)	
25%	Impact (appeal and associability/relatability)	i.
15%	Overall aesthetics (elements and principles of design)	

## **Slogan-Making Contest**

30%	Content (relevance to the theme; explanation)
25%	Style (originality and uniqueness)
20%	Clarity (clear and simple message)
15%	Impact (appeal and associability/relatability)
10%	Grammatical and typographical error-free

## **MECHANICS:**

## **Digital Poster-Making Contest**

- 1. Poster design must be original and not previously published or have won in a contest.
- 2. It must promote gender-sensitivity and social-inclusiveness
- 3. It must not be obscene, pornographic, and offensive in any way
- 4. It must follow the specifications:
  - a. 420mm x 297 mm (A3 size)
  - b. 300 DPI
  - c. Landscape orientation
  - d. TIFF or PSD (in layer)
- 5. Adobe Photoshop, Microsoft Paint or any digital art software applications or media should be used
- 6. Elements should not include arts, downloaded images, photos, brand name, logo, trademarks, and the like
- 7. It may contain graphics only, or a combination of graphics and text
- 8. Contestants must register and submit entries via online form: <a href="http://bit.ly/WTAD2020\_poster">http://bit.ly/WTAD2020\_poster</a>
- 9. Entry must be accompanied by a two-minute video describing the poster and explaining its meaning (attach in the online form)
- 10. Contest is open from 25 September 18 October 2020



## **Slogan-Making Contest**

- 1. Slogan must be original and not previously published or have won in a contest
- 2. It must be either in English or Filipino
- 3. Number of words must not exceed 12
- 4. Contestants must register and submit entries via google form: <a href="http://bit.ly/WTAD2020 slogan">http://bit.ly/WTAD2020 slogan</a>
- 5. Entry must be accompanied by a one-minute video explaining the meaning of the slogan (attach in the google form)
- 6. Contest is open from 25 September 18 October 2020









# DIGITAL POSTER-MAKING CONTEST

THEME: Tsunami awareness, community preparedness, and proper response in the "new normal"

#### Qualifications:

- Open to male and female Filipino students and out-of-school youth aged 12 - 17 years old
- PHIVOLCS family members and relatives up to the 2nd degree of affinity (related to spouse) or consanguinity (related by blood) are NOT eligible to join

#### Criteria:

- 30% Content (relevance to the theme; explanation)
- 30% Design (originality and creativity)
- 25% Impact (appeal and associability/relatability)
- 15% Overall aesthetics (elements and principles of design)

#### **Mechanics:**

- 1. Poster design must be original and not previously published or have won in a contest
- 2. It must promote gender-sensitivity and social-inclusiveness
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## Unleash your CREAVITY. WIN PRIZES!



5,000 cash gift cheque

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#### Announcement of winners:

The top three (3) winners will be announced on 05 November 2020 during the tsunami advocacy campaign launching and press conference in observance of the World Tsunami Awareness Day (WTAD) 2020. Watch out for the live streaming via PHIVOLCS FB Page!

Data privacy and intellectual property rights:

Personal data in the registration form will remain confidential and protected from unauthorized use. Winners will be announced anonymously but will be personally notified through the contact details provided in the form.

Every entry submitted to the contest belongs to the contestant who originally created it until that entry is selected as the winner. The winning entries will be owned and used by PHIVOLCS in its tsunami advocacy campaign (e.g. Information, Education and Communication (IEC) materials, PHIVOLCS website, official social media accounts).

For more information, you may contact:

Geologic Disaster Awareness and Preparedness Division (GDAPD) 02-8426 1468 local 202 (look for Ms. Hannah) and 0932-6400338 (Ms. Charmaine) Email address: wtad.phivolcs@gmail.com



#TsunamiDay #WTAD2020 #TsunamiReadyPH #HandaAngMayAlam #HandaPilipinas











THEME: Tsunami awareness, community preparedness, and proper response in the "new normal"

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20% Clarity (clear and simple message)

15% Impact (appeal and associability/relatability)

10% Grammatical and typographical error-free

#### MECHANICS:

- 6. Contest is open from 25 September -18 October 2020

WIN the PRIZES







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#TsunamiDay #WTAD2020 #TsunamiReadyPH #HandaAngMayAlam #HandaPilipinas













## World Tsunami Awareness Day (WTAD) 2020

Theme: "Tsunami Awareness, Community Preparedness, and Proper Response in the New Normal"

## **DOST-PHIVOLCS List of Activities**

Slogan- and Digital	25 September – 18 October
Poster-Making Online	
Contests	Contest Details:
	Slogan-Making: <a href="http://bit.ly/WTAD_slogancontest">http://bit.ly/WTAD_slogancontest</a>
	Digital Poster-Making: <a href="http://bit.ly/WTAD">http://bit.ly/WTAD</a> postercontest
InfoSentro sa PHIVOLCS	05 November, 9:00-11:00 AM
(Online press	Tsunami Resilience Front Liners: A Talk on PHIVOLCS'
conference)	Tsunami DRR Initiatives in the PH
	Usec. Renato U. Solidum, Jr.
	Announcement of contest winners
PHIVOLCS InfoBit	05 November, 2:00-4:00 PM
(Public webinar)	"Baybayin ng Pinas, sa Tsunami 'di Ligtas" (Tsunami Hazards and Risks in the Philippines)
	Resource person: Ms. Robelyn Mangahas Lecture Topics:  Tsunami: What You Need to Know Historical Tsunami and Major Tsunami Scenarios in the Philippines
	Open Forum: "Ask PHIVOLCS"
PHIVOLCS InfoBit:	06 November, 9:00-11:00 AM
A Pre-Nationwide	
Simultaneous	"Tsunami-Ready Ka Na Ba?"
Earthquake Drill	(Tsunami Preparedness and Proper Response)
(NSED) activity	
	Resource person: Engr. Erlinton Antonio Olavere
(Public webinar)	Lecture Topic:
	<ul> <li>Tsunami Preparedness and Community Engagements</li> </ul>
	Open Forum: "Ask PHIVOLCS"

We are also sharing WTAD promotional materials which can be posted on the website and social media accounts of the offices/organizations. To request: <a href="https://tinyurl.com/WTAD2020RequestMaterials">https://tinyurl.com/WTAD2020RequestMaterials</a>

For more information, you may contact Ms. Melissa Mae Tamayo and Hannah Lucero (+63-8927-4524; <a href="melissa.tamayo@phivolcs.dost.gov.ph">melissa.tamayo@phivolcs.dost.gov.ph</a>; <a href="melissa.tamayo@phivolcs.dost.gov.ph">hdlucero@phivolcs.dost.gov.ph</a>).