



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS



July 2, 2021

REGIONAL MEMORANDUM

No. **000361**, s. 2021

SUBMISSION OF ENTRIES FOR THE DEPED TV AWARDS

To: Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

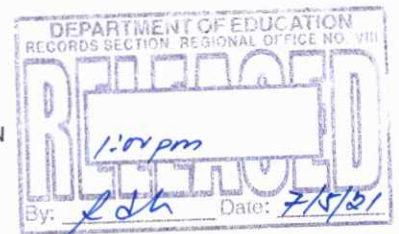
- Attached is OUA Memorandum 00-0621-0212 dated June 28, 2021 announcing the conduct of the Search for Outstanding Teacher-Broadcasters and Production Teams through the DepEd TV Awards on August 20, 2021.
- There shall be fifty (50) different commendations for kinder, elementary, and secondary TV lessons aired from August 2020 to July 2021.
- All Teacher-Broadcasters, Production Teams, School Heads, Schools Division Superintendents, and their respective Local Government Units, especially those from the implementing Schools Divisions, are encouraged to participate and submit entries for the different categories of awards not later than July 24, 2021.
- For details on contest guidelines and mechanics, refer to the attached Memorandum.
- Wide and immediate dissemination of this Memorandum is desired.


MA. GEMMA MERCADO LEDESMA
Regional Director

Enclosures: As stated
References: As stated
To be indicated in the Perpetual Index under the following subjects:

CONTESTS DEPED TV AWARDS TV-BASED INSTRUCTION

CLMD-DME





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Republika ng Pilipinas
Kagawaran ng Edukasyon
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OUA MEMO 00-0621-0212
MEMORANDUM
28 June 2021

For: **DepEd TV Teacher Broadcasters & Production Teams**
School Heads
Regional Directors
Schools Division Superintendents
Local Government Units
All Others Concerned



Subject: **DEPED TV AWARDS**

The Office of the Undersecretary for Administration (OUA) through the Information and Communications Technology Service (ICTS) will conduct the Search for Outstanding Teacher-Broadcasters and Production Teams through the DepEd TV Award. This will be conducted as a celebration for the first founding anniversary of DepEd TV on **August 20, 2021**.

The DepEd TV Awards will present fifty (50) different commendations for kinder, elementary, and secondary TV lessons aired from August 2020 to July 2021. The event also aspires to recognize the exemplary contribution of DepEd local offices and Local Government Units for the thriving delivery of education amid the pandemic through the DepEd TV Program.

In this regard, the OUA is encouraging all Teacher-Broadcasters, Production Teams, School Heads, Schools Division Superintendents, Regional Directors, and their respective Local Government Units to participate and submit entries for the different categories of awards.

Deadline of submission will be on July 24, 2021 to give time for the production teams to create additional video lessons aside from the aired ones. Attached are the detailed guidelines and timeline for the event.

For information and appropriate action.


ALAIN DEL B. PASCUA
Undersecretary



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

AIDE MEMOIRE

28 June 2021

DEPED TV AWARDS
Search for the Outstanding Teacher-Broadcasters
and Production Teams

I. EVENT DESCRIPTION

Aiming to celebrate a successful year of educational broadcasting and to recognize the outstanding performance of Teacher-Broadcasters (TBs) and the Production Teams behind every exhibited episode of DepED TV, the Department of Education (DepEd) through the Office of the Undersecretary for Administration (OUA) will conduct the first-ever DepED TV Awards.

Set to commence on August 20 this year, the DepED TV Awards will present fifty (50) different commendations for kinder, elementary, and secondary TV lessons aired from August 2020 to July 2021. Veteran journalists, writers, directors, producers, educators, and experts in the field will serve as the board of judges for the official entries to establish a prestigious award-giving body for DepED TV.

In addition, the DepED TV Awards aspires to recognize the exemplary contribution of the DepED local offices and the Local Government Units for the thriving delivery of education amid the pandemic through the DepED TV Program.

Thorough guidelines and mechanics were developed to indicate the timeline, procedure, qualifications, and criteria for judging a particular award. The DepED TV Awards is designed to be held annually to add motivation to the TBs and the Production Teams as they continue to create high-quality and world-class educational TV lessons.



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (BLSS), Bureau of Learner Support Services (BLSS), Baguio Teachers' Camp (BTC), Central Security & Safety Office (CSSO)]

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II. LIST OF AWARDS

Shown below is the complete set of awards divided by four (4) sections namely (A) Outstanding Teacher-Broadcaster Awards, (B) Broadcast Production Awards, (C) DepED Core Values Awards, and (D) Special Awards.

A1. OUTSTANDING TEACHER-BROADCASTER AWARDS (Level-Based)	
<i>This section presents awards honoring the excellence of the Teacher-Broadcasters based on the academic level on the nominated DepED TV episode.</i>	
Award	Description
Outstanding Teacher-Broadcaster for Kinder	Award is given to one (1) TB per level who has shown exemplary performance on the particular video entry, besting all other entries regardless of the academic subject, and attained the highest score from the jury.
Outstanding Teacher-Broadcaster for Elementary	
Outstanding Teacher-Broadcaster for Junior High School	
Outstanding Teacher-Broadcaster for Senior High School	
Qualifications	Criteria for Judging
<ul style="list-style-type: none"> • Applicant must be an official DepED TB; • Has been nominated by the Executive Producer (EP) or Segment Producer for the award; • Has submitted one (1) video entry to the Secretariat Committee on time; and • Video entry has been aired/airing on DepED TV channel anytime from August 2020 to July 2021. 	<ul style="list-style-type: none"> • Distinctness of personality and style - 25% • Effectiveness of delivery (use of right words and phrases, persuasiveness, authority, etc.) - 25% • Grasp of the subject matter - 20% • Wholesomeness of appearance and language -15% • Observes ethical and professional standards for the broadcast media - 15%

A2. OUTSTANDING TEACHER-BROADCASTER AWARDS (Subject-Based)	
<i>This section presents awards honoring the excellence of the Teacher-Broadcasters based on the academic subject on the nominated DepED TV episode.</i>	
Award	Description
Outstanding Teacher-Broadcaster for Mother Tongue-Based Multilingual Education (MTB MLE)	Award is given to two (2) TBs (Elementary and Secondary Levels) per subject who have shown exemplary performance



Outstanding Teacher-Broadcaster for English	<p>on the particular video entry and attained the highest score from the jury.</p> <p>In the case of the Award for Outstanding Teacher-Broadcaster for MTB MLE, only TBs for Grades 1-3 are qualified to be nominated. Thus, only one (1) awardee will be selected for that particular citation.</p> <p>In the case of the Award for Outstanding Teacher-Broadcaster for EPP/TLE/ALS, subjects were consolidated since the EPP, TLE, and ALS are all skills-focused learning.</p>
Outstanding Teacher-Broadcaster for Filipino	
Outstanding Teacher-Broadcaster for Mathematics	
Outstanding Teacher-Broadcaster for Araling Panlipunan	
Outstanding Teacher-Broadcaster for Science	
Outstanding Teacher-Broadcaster for Music, Arts, PE, and Health (MAPEH)	
Outstanding Teacher-Broadcaster for Edukasyon sa Pagpapakatao	
Outstanding Teacher-Broadcaster for EPP/TLE/ALS	
Qualifications	Criteria for Judging
<ul style="list-style-type: none"> • Applicant must be an official DepED TB; • Has been nominated by the Executive Producer (EP) or Segment Producer for the award; • Has submitted one (1) video entry to the Secretariat Committee on time; and • Video entry has been aired/airing on DepED TV channel anytime from August 2020 to July 2021. 	<ul style="list-style-type: none"> • Distinctness of personality and style - 25% • Effectiveness of delivery (use of right words and phrases, persuasiveness, authority, etc.) - 25% • Grasp of the subject matter – 20% • Wholesomeness of appearance and language -15% • Observes ethical and professional standards for the broadcast media - 15%

B. BROADCAST PRODUCTION AWARDS

This section presents awards honoring production, engineering, and technical achievement of the nominated DepED TV episodes.

*NOTE: Each team should submit **ONE ENTRY** only across all categories.*

Award	Description	Criteria for Judging
Best Screenplay	For one (1) production team who has presented excellent writing of dialogues and narratives on the video episode.	<ul style="list-style-type: none"> • Overall artistry – 50% • Technicality – 25% • Relevance to the lesson – 25%



Best Performance	For one (1) production team who has presented excellent portrayal or characterization on the video episode.	<ul style="list-style-type: none"> • Overall Presentation – 50% • Delivery of Lines - 25% • Acting Expertise - 25%
Best Cinematography	For one (1) production team who has presented excellent movement and style of videography on the video episode.	<ul style="list-style-type: none"> • Overall aesthetic and artistry– 50% • Expertise - 25% • Innovation- 25%
Best Production Design	For one (1) production team who has presented excellent overall "look" or "style" of the video episode.	<ul style="list-style-type: none"> • Overall aesthetic and artistry – 50% • Resourcefulness - 25% • Originality - 25%
Best Costume Design	For one (1) production team who has presented excellent costume/s or outfits for the character/s on the video episode.	<ul style="list-style-type: none"> • Overall aesthetic and artistry – 50% • Resourcefulness - 25% • Originality - 25%
Best Graphic Design	For one (1) production team who has presented an excellent combination of texts and pictures on the video episode.	<ul style="list-style-type: none"> • Overall aesthetic and artistry– 50% • Expertise - 25% • Innovation- 25%
Best Animation	For one (1) production team who has presented excellent moving pictures on the video episode.	<ul style="list-style-type: none"> • Overall aesthetic and artistry– 50% • Expertise - 25% • Innovation- 25%
Best Visual Effects	For one (1) production team who has presented excellent imagery manipulation on the video episode.	<ul style="list-style-type: none"> • Overall artistry– 50% • Expertise - 25% • Execution - 25%
Best Original Score	For one (1) production team who has presented excellent and original musical score and/or sound effects on the video episode.	<ul style="list-style-type: none"> • Overall artistry– 50% • Expertise - 25% • Execution - 25%
Best Original Song	For one (1) production team who has presented excellent and original song composition on the video episode.	<ul style="list-style-type: none"> • Overall artistry– 50% • Expertise - 25% • Execution - 25%



Best Original Music-Television (MTV)	For one (1) production team who has presented excellent and original music video or station ID for their program.	<ul style="list-style-type: none"> • Overall artistry– 50% • Expertise - 25% • Execution - 25%
Qualifications		
<ul style="list-style-type: none"> • Video entry must be made and produced by the DepED TV Production; • Has been nominated by the Executive Producer (EP) or Segment Producer (SP) for the award; • Has submitted ONE ENTRY across all categories to the Secretariat Committee on time • Video entry has been aired/airing on DepED TV channel anytime from August 2020 to July 2021. 		

C. DEPED CORE VALUES AWARDS

This section presents awards honoring DepED TV episodes that manifest the core values of DepEd.

NOTE: In the classroom set-up, teachers are integrating the CORE VALUES in their lessons. Thus, ONE VIDEO ENTRY must be nominated across all categories.

Award	Description
Outstanding Maka-Diyos Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: <ul style="list-style-type: none"> • Upholds/respects belief and faith • Manifests moral standards • Right conduct, honesty, involvement in religious and spiritual activities
Outstanding Makatao Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: <ul style="list-style-type: none"> • Charity and kindness • Empathy and sympathy • Compassion • Human dignity and Equality • Multiculturalism
Outstanding Makakalikasan Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: <ul style="list-style-type: none"> • Cleanliness and orderliness • Proper waste management • Energy conservation • Environmental protection and preservation • Wise use of resources



Outstanding Makabansa Episode of the Year	Award is given to one (1) DepEd TV episode that demonstrates the following: <ul style="list-style-type: none"> • Takes pride in being a Filipino • Heroism and Patriotism • Resiliency in times of need/crisis • Obedience to existing rules and regulations • Promotes and patronizes local products, service, and practices
Qualifications	Criteria for Judging
<ul style="list-style-type: none"> • Applicant must be an official DepED TB; • Has been nominated by the Executive Producer (EP) or Segment Producer for the award; • Has submitted ONE ENTRY only across all categories to the Secretariat Committee on time • Video entry has been aired/airing on DepED TV channel anytime from from August 2020 to July 2021. 	<ul style="list-style-type: none"> • Content Relevance to DepEd Core Values – 50% • Impact on the Audience – 25% • TB’s Expertise to the Topic – 25%

D. SPECIAL AWARDS

This section presents awards honoring DepED TV Teacher-Broadcasters, Production Teams, DepED Local Offices, Schools, and Local Government Units for their outstanding contribution to the DepED TV Program.

Award	Description & Mechanics	Criteria for Winning
Students’ Choice Award	Award is given to one (1) DepEd TV episode that gained the highest number of votes by the students who will be invited by the Screening Committee to watch the entries.	Video entry with the highest vote will be awarded.
Teachers’ Choice Award	Award is given to one (1) DepEd TV episode that gained the highest number of votes by the teachers who will be invited by the	Video entry with the highest vote will be awarded.



	Screening Committee to watch the entries.	
Parents' Choice Award	Award is given to one (1) DepEd TV episode that gained the highest number of votes by the parents who will be invited by the Screening Committee to watch the entries.	Video entry with the highest vote will be awarded.
Jury's Choice Award	Award is given to one (1) DepEd TV episode that gained the highest number of votes by the judges. The awardee may be the top pick of the jury because of TB's remarkable performance or the excellent creation of the video lesson.	Video entry with the highest vote will be awarded.
Netizens' Choice Award	Award is given to one (1) DepEd TV episode that gained the highest number of reactions in social media. Video entries will be uploaded simultaneously on Facebook to make engagement with its users and accumulate reactions that will serve as votes.	Video entry with the highest number of reactions (like, heart, care, and wow) will be awarded.
Gender-Sensitive TV Lesson Award	Award is given to one (1) DepEd TV episode that recognize the role of television in mainstreaming gender sensitivity.	<ul style="list-style-type: none"> • Use of Gender-Fair Language - 30% • Balanced representation of men and women in the program – 30% • Positive portrayal of women – 20% • Promotes gender equality – 20%
Best Remote Team Award	Award given to three (3) DepEd TV Prod Teams who have shown excellence and dedication in producing quality educational episodes in the distant regions.	Winners will be concluded by the representatives from the Office of the Undersecretary for Administration (OUA), Information and



		Communications Technology Service (ICTS), and the DepEd TV Core Team.
Most Outstanding School for DepEd TV	Award given to three (3) DepEd schools who have shown exemplary support and dedication for the DepEd TV by producing most number of Teacher-Broadcasters, providing logistical assistance, and exhibiting good governance on the implementation of the program.	Winners will be concluded by the representatives from the Office of the Undersecretary for Administration (OUA), Information and Communications Technology Service (ICTS), and the DepEd TV Core Team.
Most Outstanding Division Office for DepEd TV	Award given to three (3) DepEd DOs who have shown exemplary support and dedication for the DepEd TV by producing most number of Teacher-Broadcasters, providing logistical assistance, and exhibiting good governance on the implementation of the program.	Winners will be concluded by the representatives from the Office of the Undersecretary for Administration (OUA), Information and Communications Technology Service (ICTS), and the DepEd TV Core Team.
Most Outstanding Regional Office for DepEd TV	Award given to three (3) DepEd ROs who have shown exemplary support and dedication for the DepEd TV by producing most number of Teacher-Broadcasters, providing logistical assistance, and exhibiting good governance on the implementation of the program.	Winners will be concluded by the representatives from the Office of the Undersecretary for Administration (OUA), Information and Communications Technology Service (ICTS), and the DepEd TV Core Team.
Most Outstanding LGU for DepEd TV	Award given to three (3) Local Government Units who have shown exemplary support and dedication for the DepEd TV by helping the schools/offices and the Teacher-Broadcasters, and promoting the advocacy of the project in their respective jurisdiction.	Winners will be concluded by the representatives from the Office of the Undersecretary for Administration (OUA), Information and Communications Technology Service (ICTS), and the DepEd TV Core Team.



Qualifications

- Applicant must be an official part of DepEd TV Production Team;
- Has been nominated by anyone who is part of the Production Team;
- Has submitted one (1) video entry for a particular award. One (1) entry per award; same video entry for different awards is allowed.
- Entry has been submitted to the Secretariat Committee on time
- Video entry has been aired/airing on DepEd TV channel anytime from from August 2020 to July 2021.

Notes:

- All remote teams are automatically nominated for the Best Remote Team Award. Winners will be selected based on their overall performance and dedication since the start of their programs.
- DepEd Schools, Division, and Regional Offices, and Local Government Units who have produced Teacher-Broadcasters and helped establish the DepEd TV Program in their localities are automatically nominated for the Special Awards. Winners will be selected based on the reports gathered by the Office of the Undersecretary for Administration (OUA) and its Information and Communications Technology Service (ICTS).

III. ENTRY PROCEDURE

1. The first layer of screening would happen within the team. The entire team should conduct a meeting and nominate among themselves their official entries.
2. Nominators may access the official DEPED TV AWARDS NOMINATION FORM via google form to apply. Link will be provided through the social media platforms of DepEd TV.
3. Official Nomination Form should be completed and signed by the nominator. Electronic signature is allowed.
4. Video entry should be uploaded in Youtube (Privacy Settings: Unlisted).
5. Title of the video entry should follow this format: DepEd TV Awards-Subject-Grade Level
6. Video Entry requirements: MPEG, MP4, MOV, or M2TS formats. The video size should be 1920 x 1080.
7. Official Nomination Form should be completed and provided with the Youtube Link of the video entry. (1 Nomination Form = 1 Video Entry).
8. The deadline for submission is on **July 24, 2021, at 11:59:59 PM.**

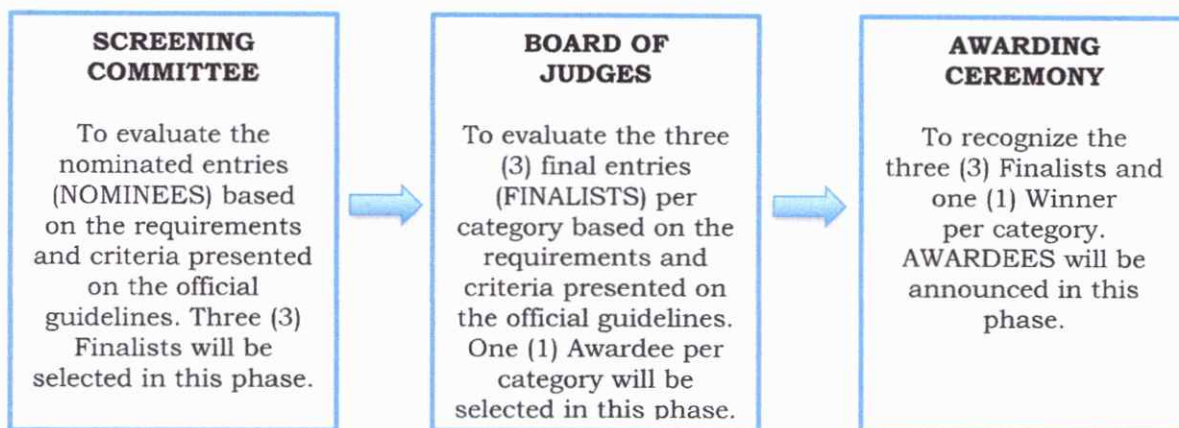
IV. SCREENING AND JUDGING OF ENTRIES

- All nominated entries will be evaluated and shortlisted by the SCREENING COMMITTEE. Only three (3) chosen entries per category will be forwarded to a panel of esteemed judges and they will be referred to as FINALISTS.
- The Official BOARD OF JUDGES that will be composed of award-winning journalists, writers, directors, producers, educators, and experts in the



field will be given enough time to select the winner per category. One (1) winner per category will be then referred to as AWARDEES.

- FINALISTS and AWARDEES will be announced and recognized during the awarding ceremony on August 20.
- Visualization of the judging process:



V. PROPOSED BOARD OF JUDGES

- **Usec. Diosdado San Antonio** - Undersecretary for Curriculum and Instruction of the Department of Education.
- **Director Jun Arvin Gudoy** – Director, Public Affairs Service of the Department of Education and Board Member of Film Development Council of the Philippines
- **Director Jose Javier Reyes**- award winning TV and Film Director and writer
- **Director Gina Alajar** - FAMAS and Gawad Urian Award-winning Philippine film and television actress and television director.
- **Mr. Ricky Lee** - A veteran and award-winning Filipino screenwriter, journalist, novelist, and playwright.
- **Ms. Lilet Vina** – Communications training consultant and Head of the DepEd TV English Quality Assurance Team
- **Mr. Ramon Lorenzo** – Educator and Head of the DepEd TV Math and Science Quality Assurance Team
- **Ms. Luchi Cruz Valdes** – multi-awarded veteran Broadcast Journalist; Head of TV5 News and Information Department
- **Dr. Arminda Santiago** – Dean of University of the Philippines College of Mass Communications
- **Dr. Elena Pernia** – Communications Professor and Vice President, University of the Philippines- Diliman Office for Public Affairs

VI. PRIZES AND REWARDS

The list below are initial prizes, but more will be added, finalized, and announced by July 15, 2021:



- Certificates of recognition will be given to all the finalists.
- Trophies will be awarded to the winners.
- Winning Teacher-Broadcasters will receive DepEd laptops and PLDT smartphones with additional 100GB connectivity load.
- School head and co-teachers of the winning Teacher-Broadcasters will also be receiving 100GB connectivity load.
- Schools of the winning Teacher-Broadcasters will be prioritized on the next DepEd Computerization Program (DCP).

VII. EVENT COMMITTEES

- **Secretariat** – DepEd TV Core Team
- **Screening** – DepEd TV Program Managers, DepED TV Training Team, Representatives from the EdTech Unit, Representatives from Youth Formation Division
- **Logistics** – EdTech Unit, DepEd TV Core Team, and DepEd Production Team
- **Program** – DepED TV Production Team
- **Audio-Visual Presentation** – OUA Video Team

VIII. EVENT CALENDAR

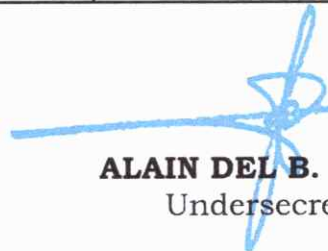

Stage	Activity Requirement	Time Frame	In-charge
Submission of Entries	Nominators should submit the Official Nomination Form/s and the Entry Video until July 24, 2021, 11:59:59 PM.	June 1 – July 24	Secretariat Committee
Collation of Entries	Nominated entries will be organized for evaluation and will be forwarded to the Screening Committee.	July 26-30	Secretariat Committee
Preparation for the Awarding Ceremony	While the screening and judging of entries are ongoing, preparation for the event should also be in progress. Other committees should settle the plan for the promotion,		Logistics Committee Program Committee AVP Committee



	design, direction of the Awarding Ceremony.		
Initial Evaluation of Entries Preparation for the Awarding Ceremony	Document validation and entry evaluation to determine the Top 5 Finalists per category. For the Awarding Ceremony preparation, all the logistical needs should be underway at this point. Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.	August 1-5	Screening Committee Logistics Committee Program Committee AVP Committee
Collation of Top 3 Finalists per category Preparation for the Awarding Ceremony	Entries will be organized for the final evaluation and selection of winners. Finalists will be forwarded to the official Board of Judges. For the Awarding Ceremony preparation, all the logistical needs should be in progress/settled at this point. Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.	August 5-6	Secretariat Committee Logistics Committee Program Committee AVP Committee
Final Evaluation of Entries and Selection of Awardees	The top 5 finalists per category will be again evaluated by the official Board of Judges. An awardee per category will be selected based on the criteria presented on	August 6-12	Secretariat Committee Board of Judges Logistics Committee



<p>Preparation for the Awarding Ceremony</p>	<p>the guidelines and mechanics.</p> <p>For the Awarding Ceremony preparation, all the logistical needs should be settled at this point.</p> <p>Other committees should settle the plan for the promotion, design, direction of the Awarding Ceremony.</p>		<p>Program Committee</p> <p>AVP Committee</p>
<p>Preparation for the Awarding Ceremony</p>	<p>After the evaluation process, a formal invitation for the Awarding Ceremony should be sent to the judges, partners, DepEd officials, nominees, finalists, and awardees.</p> <p>At this point, all the logistical needs should be settled.</p> <p>Release of Publication Materials (PubMats) and teaser for the event will be distributed via Social Media.</p>	<p>August 1- 19</p>	<p>Secretariat Committee</p> <p>Board of Judges</p> <p>Logistics Committee</p> <p>Program Committee</p> <p>AVP Committee</p>
<p>Event Day</p>		<p>August 20</p>	

ALAIN DEL B. PASCUA
 Undersecretary



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