



Republika ng Pilipinas
Department of Education
INTERNATIONAL COOPERATION OFFICE

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MEMORANDUM

FOR : REGIONAL DIRECTORS
MINISTER OF EDUCATION, BARMM

THRU :  **JESUS L.R. MATEO**
Undersecretary for Planning and Human Resource and
Organizational Development

FROM :  **MARGARITA CONSOLACION C. BALLESTEROS**
Director IV, International Cooperation Office

SUBJECT : **ADVANCE INFORMATION ON THE CONDUCT OF ASEAN
MONTH ACTIVITIES**

DATE : 22 July 2021

OFFICE OF DIRECTOR IV	Signature
Date: 03 AUG 2021 5:05	
Date and Time Received: 04 AUG 2021 11:40	Signature

In line with the celebration of the founding of the Association of Southeast Asian Nations (ASEAN), DepEd, through the International Cooperation Office (ICO), will be conducting a series of activities that are intended to raise awareness on ASEAN within the Department including teaching and non-teaching personnel, and most especially, learners across all regions for the whole month of August.

In this regard, the ICO is sending the following updates for reference and information of regional offices.

CRE-ASEAN

ICO will be launching the Cre-ASEAN: An Art-Making Contest to Commemorate ASEAN Month during the virtual flag raising ceremony set to be held on August 2, 2021 to kick off the month-long celebration. Cre-ASEAN will cater to learners in Basic Education and is geared towards cultivating appreciation and familiarity among learners on ASEAN and its initiatives relevant to the education sector. For this event, the Regional Offices are requested to select one participant for Category 1 (Grades 1-6) and Category 2 (Junior-Senior High) that will represent the region. The process of how the selection will be for each category depends on the preference and discretion of the Regional Offices. Further information on this matter may be found on the attached concept note.

RD gmk
8-3-21



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Additionally, expenses incurred by the Regional Office in relation to Cre-ASEAN may be charged to the support funds provided for the ASEAN UNESCO Information Drive.

Request for the Selection of a Focal Person for ICO-Related Matters

Recognizing the importance of consistent communication between the offices within the Central Office and Regional Offices, we deem that it is timely and appropriate that a focal person for ICO-related matters is selected within regional offices to facilitate regular correspondence and to ensure that all announcements, initiatives, and activities from our offices are cascaded properly to our field offices.

In this regard, we would appreciate feedback from your office regarding the **name, designation, and contact details** of the selected focal person **on or before 30 July 2021**. The ICO shall prepare the complete list of nominated focal persons and conduct the necessary orientation sessions succeedingly.

Other ASEAN Month Activities

Aside from conducting an art-making contest, the ICO is also set to launch various activities to celebrate the 2021 ASEAN Month. Attached is a copy of the calendar of activities for August 2021, including notable activities from DFA, NCCA, and DOT that the public may wish to join.

In relation to this, the Department will also be releasing a DepEd Memorandum for the 2021 ASEAN Month Celebration in due course.

Thank you very much.

Attachments:

*Concept Note on CreASEAN: An Art Making Contest Commemorating ASEAN Month
Program of Activities for ASEAN Month celebration*

ICO-A-DM-501

Current List of Focal Persons for ICO-related Matters

Region	Name	Designation
NCR	Joan R. Pedroche	Project Development Officer IV, Education Support Services Division
Region IV-B	Liza M. Dillena	(MAIN) Project Development Officer IV, Education Support Services Division
	Freddie Ray M. Ramirez	(ALTERNATE) Education Program Supervisor, Curriculum and Learning Management Division
Region VII	Ida F. Cabantan	OIC- Administrative Officer, Administrative Division
Region XI	Danilo R. Dohinog Ed.D	Education Program Supervisor (Araling Panlipunan Regional Supervisor, Curriculum Management Division)