

DepEd Regional Advisory No. 134, s. 2021
October 6, 2021

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

Mitsubishi Asian Children's Enikki Festa

Attached is an announcement from the National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP), inviting children (ages 6-12) to join the Mitsubishi Asian Children's Enikki Festa through illustrated diaries describing any aspect of their daily life which shall run from June 1 to October 31, 2021.

More details about this event are found in the attached guidelines.

For clarifications, you may send your queries to:

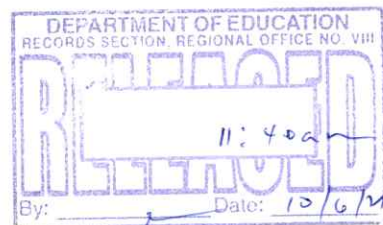
Dr. Serafin A. Arviola Jr.
Chairman, National Coordinating Body of UNESCO Clubs in the Philippines
youth4unesco2020@gmail.com
09178271880

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-HNC
DepEd RO8 ATA-F21 (CY2018-v03-r00)

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OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
Date and Time Released	Signature
30 JUN 2021 10:00	[Signature]

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2021-2022

Mitsubishi Asian Children's Enikki Festa

ENTRY GUIDELINES

Organizers

Mitsubishi Public Affairs Committee
Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)
National Federation of UNESCO Associations in Japan

Local Organizers

National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Participating Countries and Region

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China,
India, Indonesia, Kazakhstan, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal,
Pakistan, Philippines, Singapore, Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, Viet Nam and Japan

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture thorough your five-page illustrated diaries?

1. FESTIVAL SCHEDULE

- (1) Entry period: June 1 – October 31, 2021
- (2) National Screening: November, 2021
- (3) International Screening: April, 2022
- (4) The Award Ceremony and a cultural exchange program
: July 2022 (Yokohama, Japan)

2. ENTRY REQUIREMENTS

(1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be five pages.

WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.



One of the Enikkis by the
Grand-Prix Winner of Japan in
the 2019-20 Festa.

(2) Theme

“Here is my life” (You may choose any subjects you want for your diary)

Any subjects can be chosen from the daily life of you.

Enikki can describe what you did, saw, experienced or had in mind in your daily life that you want your Asian friends to know and to understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

(3) Eligibility

Children aged 6 - 12 at the time of entry

(4) Entry Period

June 1 – October 31, 2021 in principle

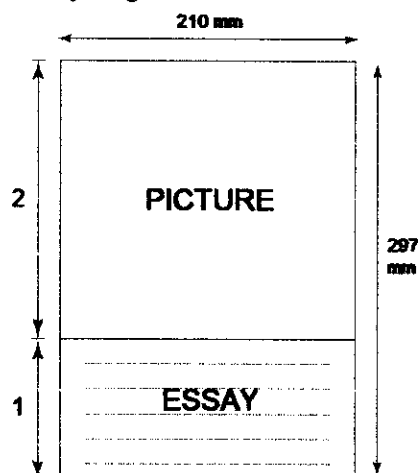
This period shall be decided by the Executive committee in each country / region

(5) Format

A A4-size (297mm long x 210mm wide) page with the picture at the top (two thirds of the page), and the essay beneath (one third of the page).

The picture and essay being on the front side of the page.

Please do not use the back side.



(6) Entry Procedures

- Write your name on the back of each of the five pages, and number them (on the back) 1 – 5.
- Fill in the entry form attached to the Entry Requirements and turn it in with your entry.
- Put the five pages together with the entry form, and deliver or mail them.
- Please do not damage the entry by using a glue or stapler or laminating them.

(7) Application Criteria

1) Applicant's work must be original artwork in every sense and have not been made public at all.

The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the Enikki;

- any copy or reproduction of picture, cartoons, sentences and etc.
- cut-out of anything that may infringe trademark and/or portrait rights.
- cut-out from printed materials such as newspapers, magazine and advertisements.

2) Applicant's work must be manually created, i.e. the picture must be drawn or painted by entrant herself/himself and the essay be written by the entrant herself/himself. Any digital artworks or typed or word-processed essays will be disqualified.

(8) Awards

[1] Grand Prix Award (one winner per country and region)

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be cancelled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

[2] Organizers' Awards

Mitsubishi Public Affairs Committee Award (one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

Asian Pacific Federation of UNESCO Clubs and Associations Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

National Federation of UNESCO Associations in Japan Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

[3] Excellence Award

(four winners per country and region)

Winners will receive certificates of the award and commemorative gifts.

(9) Selection Method

The Executive Committee in each country and region will carry out the first screening, and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

(10) Selection Criteria

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts.

Selection Criteria:

- [1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.**
- [2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.**
- [3] How much the Enikki has the workmanship of concept, construction, and carefulness.**
- [4] How much the Enikki covers a variety of topics.**

(11) Screening Committee

[1] National Screening Committee

◎Chairperson : Mrs. Mary Grace Awkit

title : Chairperson – NCBUCP Awards Committee for Enikie

○Member of the Committee : Ms. Hiromi Lascano

title : Board Member

○Member of the Committee : Mr. Ronald Keno Chua

title : Board Member

○Member of the Committee : Mr. Christian Juane

title : Board Member

○Member of the Committee : Ms. Violate Taleon

title : Board Member

○Member of the Committee : Mr. Joseph Hernandez

title : Board Member

[2] International Screening Committee (Japan)

Head of the Committee: Mr. Ichiro Sato

Oil Painter

Professor emeritus of Tokyo University of the Arts

President of the Tohoku Seikatsu Bunka University

Assistant Head of the Committee: Ms. Meo Saito

Painter

Assistant Professor of Tokyo University of the Arts

Members of the Committee: Ms. Yoshino Ohishi / Photo Journalist

Mr. Akira Ikegami / Journalist, Professor for Meijo University

Ms. Machiko Satonaka / Manga Artist,

Professor of Osaka University of Arts,

Character Creative Arts Department

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.

Chairman, National Coordinating Body of UNESCO Clubs in the Philippines

youth4unesco2020@gmail.com

09178271880

PLEASE DELIVER OR SEND ENTRIES TO:

Ms. Geraldine Remo

Board Member, National Coordinating Body of UNESCO Clubs in the Philippines

ST. BRIDGET SCHOOL 1047 AURORA BLVD. QUEZON CITY

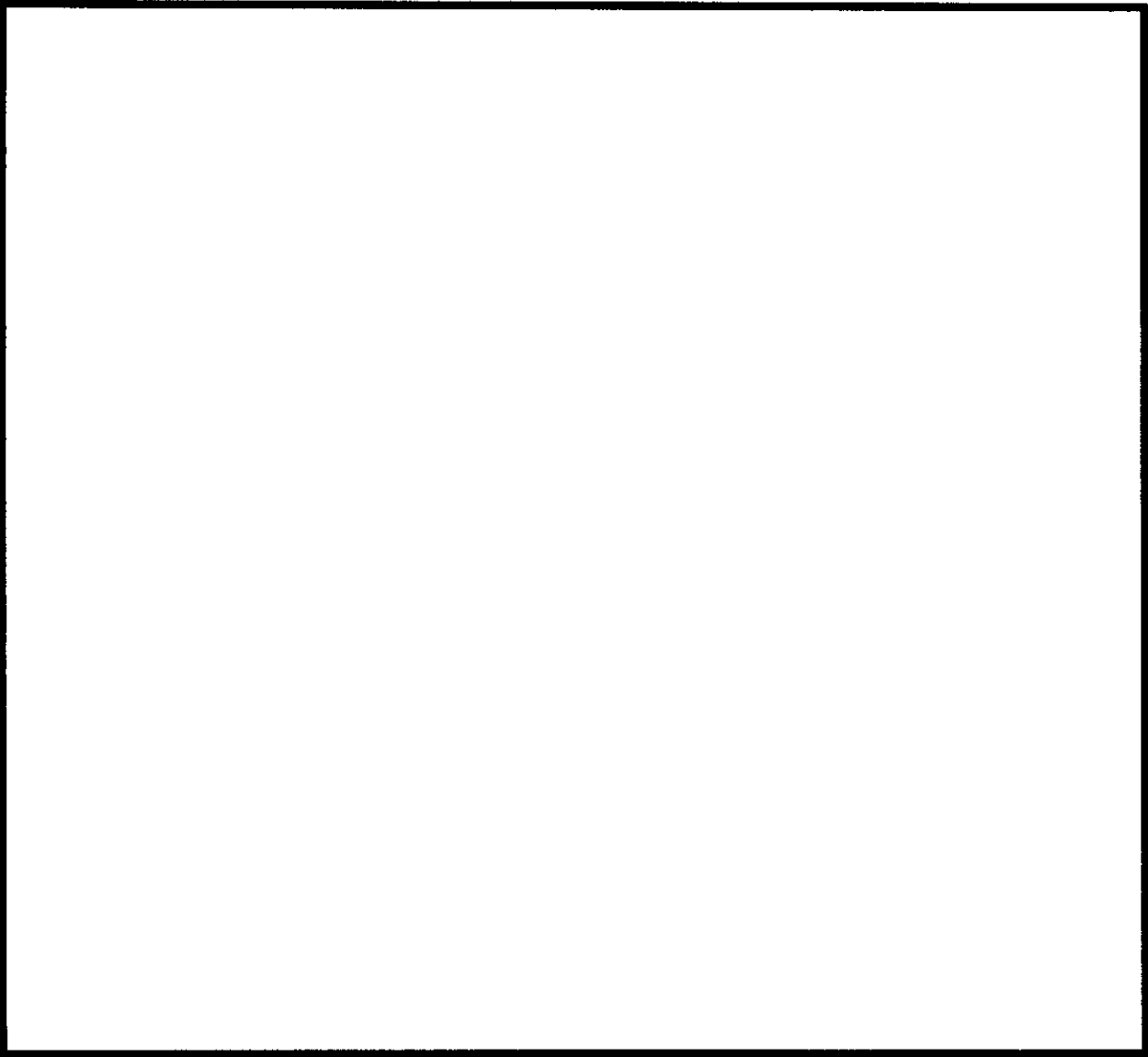
remogeraldine@gmail.com

0915-8438437



Mitsubishi Asian Children's Eniwa Festa

ENTRY FORM		
Email Address: _____		
Name :		
Sex :	Age :	Date of birth :
Address : <i>(street)</i>		
<i>(city)</i>		
<i>(province)</i>		
<i>(zip code)</i>	<i>(country / region)</i>	
Nationality :		
Name of school :		School Grade :
Address : <i>(street)</i>		
<i>(city)</i>		
<i>(province)</i>		
<i>(zip code)</i>	<i>(country / region)</i>	





Mitsubishi Asian Children's Enrichment Festa

2019-2020