

November 15, 2021

REGIONAL MEMORANDUM

No.

- C - 7/0 S. 2021

REGIONAL FORUM ON ECONOMIC AND FINANCIAL LITERACY

To:

Schools Division Superintendents

Regional Office Functional Division Chiefs

All Others Concerned

- 1. Attached is a letter from Atty. Bonifacio G. Uy, Regional Director, National Economic and Development Authority (NEDA) Eastern Visayas, dated November 9, 2021, announcing the conduct of a Regional Forum on Economic and Financial Literacy with the theme: "Redefining Ambisyon Natin 2040 in the New Normal" on November 19, 2021 at 1:00 PM.
- 2. Immediate dissemination of and compliance with this Memorandum are desired.

Regional Director

Enclosure:

As stated

Reference:

As stated

To be indicated in the <u>Perpetual Index</u> under the following subjects:

ECONOMIC.

FINANCIAL

LITERACY

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Republic of the Philippines

National Economic and Development Authority

09 November 2021

DIR. EVELYN R. FETALVERO

Regional Director
Department of Education (DepEd) VIII
Palo, Leyte

Dear Director Fetalvero:

Republic Act (RA) No. 10922 or the Economic and Financial Literacy Act declares every second week of November as Economic and Financial Literacy Week (EFLW). Under the law, the National Economic and Development Authority (NEDA) is mandated to lead the celebration of the EFLW by coordinating activities that promote and improve economic and financial literacy among the public.

This year's theme, "Redefining Ambisyon Natin 2040 in the New Normal," reflects the changes brought by the COVID-19 pandemic in the status quo and the need to provide the public with the necessary skills and knowledge to recognize and take advantage of the opportunities brought by the new normal, in order for the country to still achieve its joint vision by the year 2040.

As such, NEDA VIII will be conducting a Regional Forum on Economic and Financial Literacy on **19 November 2021**, **1:00 PM** that will tackle the following topics: (1) Financial Literacy 101: Introduction to Financial Planning, Budgeting, Saving, and Debt Management; (2) Fraud and Scam Prevention and Financial Consumer Protection; and (3) Investing for beginners.

In this regard, may we invite you and your staff to participate in the said forum. You may register in advance via the following link: https://bit.ly/2ZAwjOk. Once registered, the Zoom details will automatically be emailed to you. For those unable to join via Zoom, the activity will also be streamed in the NEDA VIII Facebook Page via Facebook Live.

Furthermore, may we also request assistance in promoting the EFLW 2021 activities by hanging banners in prominent areas of your office, posting EFLW banners in your website, and sharing the EFLW 2021 social media posts in your Facebook page. You may access the pertinent materials here: https://bit.ly/31rDlkc.

For confirmations or queries, please feel free to contact Mr. Knulp D. Aseo at telephone number (053) 832-2140, mobile number 0926 001 6043, or email address kdaseo@neda.gov.ph cc: nro8@neda.gov.ph.

Thank you and best regards.

Very truly yours,

ATTY. BONIFACIO G. UY

Regional Director