



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

December 6, 2021

REGIONAL MEMORANDUM

No. **001840**, s. 2021

PARTICIPATION IN *BAKUNADO PANALO* NATIONWIDE RAFFLE AND SHARING OF VACCINATION EXPERIENCES THROUGH THE DOH KIRA CHATBOT AND ON SOCIAL MEDIA

To: Schools Division Superintendents
Regional Office Division Chiefs
Public Elementary and Secondary School Heads
All Others Concerned

- Attached is a Memorandum No. 568 from the office of Usec Alain Del B. Pascua dated December 3, 2021 enjoining Participation in *Bakunado Panalo* nationwide raffle and sharing of vaccination experiences through the DOH Kira Chatbot and on Social Media.
- All personnel and learners who have been vaccinated against COVID-19 before and during the NVD and those who will be vaccinated after the NVD are also invited to support the activities stipulated in the attached Memorandum.
- Immediate and wide dissemination of this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
Regional Director

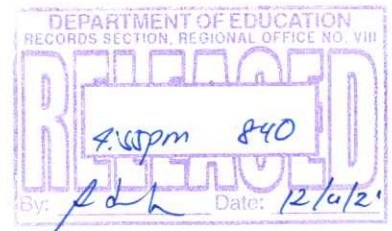
Enclosures: As stated

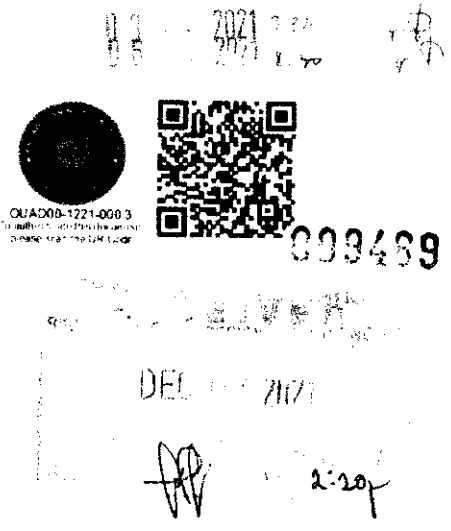
References: None

To be indicated in the Perpetual Index under the following subjects:

NATIONAL PROGRAM VACCINATION

ESSD-SHS-ALSL





Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

DepEd Task Force COVID-19
MEMORANDUM No. 568
03 December 2021

For: Secretary LEONOR MAGTOLIS BRIONES
Undersecretaries and Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Education Minister
Schools Division Superintendents
School Heads

Subject: PARTICIPATION IN BAKUNADO PANALO NATIONWIDE
RAFFLE AND SHARING OF VACCINATION EXPERIENCES
THROUGH THE DOH KIRA CHATBOT AND ON SOCIAL
MEDIA

The DepEd Task Force COVID-19 (DTFC) recognizes the efforts and dedication of all personnel and learners who participated in the National Vaccination Days (NVD) held from 29 November 2021 to 01 December 2021¹, either as volunteer-members of the vaccination teams or as recipients of the vaccine.²

In line with the **National COVID-19 Vaccination Operations Center (NVOC) Advisory No. 108** titled *Demand Generation and Communication Strategies for Bayanihan, Bakunahan National COVID-19 Vaccination Days (NVD) (Annex B)*, all personnel and learners who have been vaccinated against COVID-19 before and during the NVD and those who will be vaccinated after the NVD are also invited to support the following activities:

1. Bakunado Panalo Nationwide Raffle

All qualified personnel and learners, at least 18 years old who have been vaccinated against COVID-19, including those who have been vaccinated during the NVD, are invited to join *Bakunado Panalo*, a nationwide raffle

¹ NVOC Advisory No. 112 titled *Voluntary Extension of the National Vaccination Days by the Local Government Units* has allowed to extend the operations of the NVD until December 3, 2021.

² In line with DepEd Memorandum No. 082, s. 2021 titled *Bayanihan, Bakunahan National COVID-19 Vaccination Days*, and the DepEd Task Force COVID-19 (DTFC) Memorandum No. 566 titled *Updated Recommendations on DepEd's Participation in the National Vaccination Days* which has been approved by the Secretary (Annex A).

Office of the Undersecretary for Administration (OUA)

(Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO))

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo



that aims to incentivize COVID-19 vaccination.

To join, register by texting RESBAKUNAREG <space> NAME/AGE/ADDRESS to 8933. (Ex. RESBAKUNAREG Juan Dela Cruz/45/Blk 6 Lot 18 Golden Subd. Pasig City)

After registering, a raffle entry may be claimed by texting RESBAKUNA <space> first letter of vax brand/indicate whether first or second dose/LGU/date of vaccination to 8933. (Ex. RESBAKUNA M/2/Pasig City/March 5, 2021)

For more details about the mechanics and prices, visit: doh.gov.ph/vaccines/raffle.

2. DOH KIRA Chatbot Feedback

All personnel and learners, who have been vaccinated before, during, and after the NVD, are enjoined to provide their feedback about their vaccination experience through the KIRA chatbot of the Department of Health accessible for free at m.me/OfficialDOHgov.

A video guide on how to use the platform may be accessed at <https://fb.watch/9zTXqjiGRT/>.

3. Posting on Personal Accounts and/or School/Office Pages

To continue to encourage others to be vaccinated even after the NVD, DepEd offices and schools used as vaccination sites or who have personnel and learners participating in the NVD are invited to post about their NVD experience on their respective social media pages. Members of the ExeCom, Regional Directors, Schools Division Superintendents, and School Heads are also encouraged to post videos thanking those who supported the activity or inviting personnel, learners, parents, and other DepEd stakeholders to get vaccinated, or to get their second dose or their booster when already qualified. School health personnel and information officers may be tapped to provide necessary assistance for the messaging and for the recording and posting of the videos, respectively.

Likewise, personnel and learners who volunteered as members of local vaccination teams and those receiving their vaccine are encouraged to use the post about their experience on their personal social media accounts.

Use the official hashtags #BayanihanBakunahan for posts related to the NVD, #Resbakuna for vaccination experiences before and after the NVD, and DepEd's official hashtags #LigtasNaBalikEskwela and #Vacc2School in all posts. Localized hashtags can also be used by adding the name of the LGU after #Resbakuna (e.g., #ResbakunaManila.)

All are invited to closely follow and share the posts of the DepEd Philippines Facebook page regarding post-NVD updates and other announcements about COVID-19 vaccination.



For queries regarding this concern, please contact the DTFC Secretariat, BLSS-SHD, through (02) 8632 9935 or email at medical.nursing@deped.gov.ph.

For proper guidance and widest dissemination.



ALAIN DEL B. PASCUA

Undersecretary
Chairperson, DepEd Task Force COVID-19



CUA000-1221-0003
To obtain this document
please scan the QR code

