



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

September 6, 2022

REGIONAL MEMORANDUM

No. **992**, 2022

**PARTICIPANTS TO THE CAPACITY BUILDING WORKSHOP ON THE UTILIZATION
OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION
FOR SPECIAL PROGRAM IN JOURNALISM**

To: Schools Division Superintendents
All Others Concerned

1. In response to the Unnumbered Memorandum from the Office of the Undersecretary for Curriculum and Instruction dated August 16, 2022 requiring the Regions to send participants to the Capacity Building Workshop on the Utilization of Digital Technology on the Delivery of Instruction for Special Program in Journalism (SPJ) which will be held on September 26-30, 2022 at the Subic Bay Travelers' Hotel, Olongapo City, this Office authorizes the following personnel to represent the Region in the said activity:

PARTICIPANT	DESIGNATION	OFFICE/STATION
Dean Ric M. Endriano	Regional SPJ Coordinator (English)	DepEd Regional Office
Dandy G. Acuin	Regional SPJ Coordinator (Filipino)	DepEd Regional Office
Paulina D. Gabon	Division SPJ Coordinator (English)	SDO of Catbalogan City
Florita L. Lee	Division SPJ Coordinator (Filipino)	SDO of Catbalogan City
Betsy Grace V. Navarette	Principal II	Palo NHS
Maurice Dave D. Ansula	School SPJ Coordinator	Palo NHS
Renalyn C. Lamograr	School SPJ Coordinator	Samar National School

2. Expenses that will be incurred by the participants in this activity shall be charged to the downloaded fund contained in Sub-allotment Release Order No. OSEC-8-22-4684 dated July 13, 2022 and/or to the respective local funds of the participants (in case the said downloaded fund is insufficient) subject to the existing accounting rules and regulations.

3. Immediate dissemination of and compliance with this Memorandum are desired.



REVELYN R. FETALVERO, CESO IV
Regional Director



Enclosure: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

DIGITAL TECHNOLOGY

SPECIAL PROGRAM IN JOURNALISM

WORKSHOP

CLMD-DME



OFFICE OF THE DIRECTOR IV	
Date and Time Received	Signature
Date and Time Released	Signature

Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

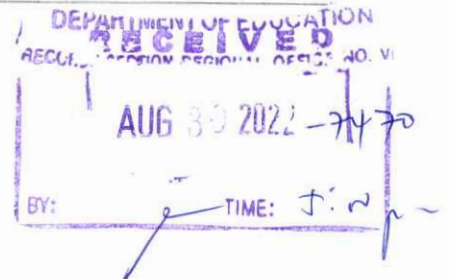
MEMORANDUM
DM-CI-2022-

TO : ALL REGIONAL DIRECTORS

FROM : JOSE ERNESTO B. GAVIOLA
Undersecretary for Curriculum and Instruction

SUBJECT : PARTICIPATION IN THE CAPACITY BUILDING WORKSHOP
ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE
DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN
JOURNALISM (SPJ)

DATE : 16 August 2022



1. In support of the goal of honing the journalistic competencies and enriching the experiences of student journalists, as well as strengthening free and responsible journalism in basic education, pursuant to Republic Act 7079 (*Campus Journalism Act of 1991*), the Department of Education (DepEd), through the Bureau of Learning Delivery - Student Inclusion Division (BLD-SID), will conduct the following activity:

Activity	Date	Venue
Capacity Building Workshop on the Utilization of Digital Technology on the Delivery of Instruction for Special Program in Journalism (SPJ)	September 26-30, 2022	Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City, Region III

2. Specifically, this activity aims for the participants to:
- Recognize the current trends, issues, and concerns on digital technology and media education;
 - Enhance their content, pedagogical, and technological knowledge and skills in SPJ using various digital applications;
 - Craft relevant and appropriate SPJ formative assessment tasks with the integration of digital applications; and
 - Take informed decisions and accountability on SPJ implementation.
3. Target participants in this activity are **select SPJ implementers/coordinators per region** composed of the following:
- Regional and Division SPJ supervisors/coordinators in English and Filipino;
 - School Heads, preferably those who are implementing SPJ and former teachers handling SPJ; and
 - Head teachers/school SPJ coordinators in English and Filipino.

1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City, Philippines
Direct Line: (632) 8633-7202/8687-4146
E-mail: ouci@deped.gov.ph

6/21/ email
8/20/22



Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

MEMORANDUM
DM-CI-2022-

TO : **ALL REGIONAL DIRECTORS**

FROM : **JOSE ERNESTO B. GAVIOLA**
Undersecretary for Curriculum and Instruction

SUBJECT : **PARTICIPATION IN THE CAPACITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)**

DATE : 16 August 2022

1. In support of the goal of honing the journalistic competencies and enriching the experiences of student journalists, as well as strengthening free and responsible journalism in basic education, pursuant to Republic Act 7079 (*Campus Journalism Act of 1991*), the Department of Education (DepEd), through the Bureau of Learning Delivery - Student Inclusion Division (BLD-SID), will conduct the following activity:

Activity	Date	Venue
Capacity Building Workshop on the Utilization of Digital Technology on the Delivery of Instruction for Special Program in Journalism (SPJ)	September 26-30, 2022	Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City, Region III

2. Specifically, this activity aims for the participants to:
- Recognize the current trends, issues, and concerns on digital technology and media education;
 - Enhance their content, pedagogical, and technological knowledge and skills in SPJ using various digital applications;
 - Craft relevant and appropriate SPJ formative assessment tasks with the integration of digital applications; and
 - Take informed decisions and accountability on SPJ implementation.
3. Target participants in this activity are **select SPJ implementers/coordinators per region** composed of the following:
- Regional and Division SPJ supervisors/coordinators in English and Filipino;
 - School Heads, preferably those who are implementing SPJ and former teachers handling SPJ; and
 - Head teachers/school SPJ coordinators in English and Filipino.



Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

4. Participants are requested to pre-register online not later than September 16, 2022, thru this link: **<https://bit.ly/OnlineRegistration> **SPJ****
5. Participants are expected to bring the following:
 - A. Laptop
 - B. Extension Cord
 - C. Pocket Wi-Fi
 - D. Travel Authority
 - E. COVID-19 Vaccination Card
6. Participants are advised to take the most economical means of transportation. They are expected to arrive at the venue on the first day of the activity. The first meal to be served will be **afternoon snacks of Day 1** while the last meal will be **lunch of Day 5**.
7. Participants will receive a Certificate of Participation and Appearance upon completion of the duration of the activity and submission of the required outputs.
8. Enclosed in **Annex A** is the list of distribution of the participants while **Annex B** contains the indicative program of activities.
9. Accommodation, traveling, and other incidental expenses will be charged to **2022 BEC Continuing Funds** and **Local Funds** (in case that the downloaded funds are insufficient), subject to the usual government accounting and auditing rules and regulations.
10. For inquiries or concerns, please contact the BLD-SID, through **Mr. Denn Marc P. Alayon**, Supervising Education Program Specialist, through email at **dennmarc.alayon@deped.gov.ph**.
11. For immediate dissemination and compliance.



Republic of the Philippines
Department of Education
Office of the Undersecretary for Curriculum and Instruction

Annex A

**Capacity Building Workshop on the Utilization of Digital Technology on the
 Delivery of Instruction for Special Program in Journalism (SPJ)**

September 26-30, 2022

Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

LIST OF DISTRIBUTION OF PARTICIPANTS

Region	No. of Regional SPJ Coordinator		No. of Division SPJ Coordinator		No. of School Head		No. of Head Teacher/ School SPJ Coordinator		TOTAL NO. OF PAX PER REGION
	English	Filipino	English	Filipino	English	Filipino	English	Filipino	
I	1	1	1	1	1	0	0	1	6
II	1	1	1	1	0	1	1	0	6
III	1	1	1	1	1	0	0	1	6
IV-A (CALABARZON)	1	1	1	1	1	1	1	1	8
IV-B (MIMAROPA)	1	1	1	1	0	1	1	0	6
CAR	1	1	1	1	1	0	0	1	6
NCR	1	1	1	1	1	1	1	1	8
V	1	1	1	1	1	1	1	1	8
VI	1	1	1	1	1	0	0	1	6
VII	1	1	1	1	0	1	1	0	6
VIII	1	1	1	1	1	0	0	1	6
IX	1	1	1	1	0	1	1	0	6
X	1	1	1	1	1	0	0	1	6
XI	1	1	1	1	0	1	1	0	6
XII	1	1	1	1	1	0	0	1	6
CARAGA	1	1	1	1	0	1	1	0	6
TOTAL	16	16	16	16	10	9	9	10	102

CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)

September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

GROUP A: ENGLISH

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)	
6:00 - 7:45	Travel Period	Breakfast				
7:45 - 8:00		Management of Learning (MOL)				
8:00 - 10:00		Session 1: SAMR Model for Technology Integration	Session 5: Incorporating Self-Understanding, Storytelling, Contextualization, and TikTok Application in Creating Video Lessons	Session 9: Engaging Learners thru Podcasting	Presentation of Outputs	
10:00 - 10:15		Morning Break				
10:00 - 12:00		Session 2: Triple E Framework and PIC-Rat Matrix for Using Digital Resources	Session 6: Media Presentation using Active Presenter	Session 10: Strategies for Developing SPJ Lessons using Open Educational Resources	Closing Program	
12:00 - 1:00	Lunch					
1:00 - 1:10	• Registration (1:00 PM) • Check-in at the Hotel Venue (2:00 PM) • Opening Program (2:30 PM)	Management of Learning (MOL)				
1:10 - 3:10		Session 3: Using Editing Apps in Producing News Reports for Mobile Journalism (MoJo)	Session 7: Styles and Techniques In Web Page Design/Online Publications with Adobe Spark and Canva	Session 11: Integrating the Wonder of Filmora X in Campus Journalism	Home Sweet Home	
3:10 - 3:25		Afternoon Break				
3:10 - 5:10	Plenary Session: Digital Technologies and Media Education	Session 4: Integrating Media Literacy in Teaching SPJ	Session 8: Designing Learning Playlists for SPJ Classrooms	Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications		
5:30 - 6:00	Open Forum / Clearing House					
6:00 - 8:00	Dinner					
Officer of the Day	Mr. Denn Marc P. Alayon	Ms. Marites P. Romen	Mr. Nicanor M. San Gabriel Jr.	Ms. Armi S. Victor	Mr. Pepito C. Ventura	

CAPABILITY BUILDING WORKSHOP ON THE UTILIZATION OF DIGITAL TECHNOLOGY ON THE DELIVERY OF INSTRUCTION FOR SPECIAL PROGRAM IN JOURNALISM (SPJ)

September 26-30, 2022, Subic Bay Travelers Hotel, Subic Bay Freeport Zone, Olongapo City

PROGRAM OF ACTIVITIES

GROUP B: FILIPINO

TIME	DAY 1 Sept. 26, 2022 (Monday)	DAY 2 Sept. 27, 2022 (Tuesday)	DAY 3 Sept. 28, 2022 (Wednesday)	DAY 4 Sept. 29, 2022 (Thursday)	DAY 5 Sept. 30, 2022 (Friday)
6:00 - 7:45	Travel Period	Breakfast			
7:45 - 8:00		Management of Learning (MOL)			
8:00 - 10:00		Session 1: Using Editing Apps in Producing News Reports for Mobile Journalism (MoJo)	Session 5: Styles and Techniques in Web Page Design/Online Publications with Adobe Spark and Canva	Session 9: Integrating the Wonder of Filmora X in Campus Journalism	Presentation of Outputs
10:00 - 10:15		Morning Break			
10:00 - 12:00		Session 2: Integrating Media Literacy In Teaching SPJ	Session 6: Designing Learning Playlists for SPJ Classrooms	Session 10: Engaging Learners thru Podcasting	Closing Program
12:00 - 1:00	<ul style="list-style-type: none">Registration (1:00 PM)Check-in at the Hotel Venue (2:00 PM)Opening Program (2:30 PM)	Lunch			
1:00 - 1:10		Management of Learning (MOL)			
1:10 - 3:10		Session 3: SAMR Model for Technology Integration	Session 7: Incorporating Self-Understanding, Storytelling, Contextualization, and TikTok Application in Creating Video Lessons	Session 11: Strategies for Developing SPJ Lessons using Open Educational Resources	Home Sweet Home
3:10 - 3:25		Afternoon Break			
3:10 - 5:10	Plenary Session: Digital Technologies and Media Education	Session 4: Triple E Framework and PIC-Rat Matrix for Using Digital Resources	Session 8: Media Presentation using Active Presenter	Workshop: Crafting of SPJ Formative Assessment Tasks with the Integration of Digital Applications	
5:30 - 6:00	Open Forum / Clearing House				
6:00 - 8:00	Dinner				
Officer of the Day	Mr. Denn Marc P. Alayon	Ms. Marites P. Roman	Mr. Nicanor M. San Gabriel Jr.	Ms. Armi S. Victor	Mr. Pepito C. Ventura