



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

December 20, 2022

REGIONAL MEMORANDUM

No. **1422**, s. 2022

ASEAN/UN INFORMATION DRIVE ACTIVITIES

To: Schools Division Superintendents
All Others Concerned

1. Pursuant to DepEd Memorandum, ICO-A-DM-872, dated July 5, 2022, this office, through the Human Resource Development Division (HRDD), in cooperation with the Education Support Service Division (ESSD), shall conduct activities relative to the ASEAN and UN Information Drive, on December 27-28, 2022 at Luxury Suites Hotel, Tacloban City.
2. The conduct of the various activities aims to:
 - a. raise interest and awareness regarding the ASEAN Community and Sustainable Development Goals;
 - b. showcase the talents of DepEd personnel in digital arts, photography, and food preparation; and
 - c. show appreciation to the different cultures of the ASEAN member countries.
3. Attached are the contest guidelines, activity matrix and the list of participants.
4. Meals, board and lodging, and prizes shall be charged against ASEAN/UN downloaded fund while transportation and incidental expenses of the participants shall be charged to their respective local funds, subject to usual accounting and auditing rules and regulations.
5. Immediate dissemination of and compliance with this Memorandum are desired.


EVELYN R. FETALVERO, CESO IV
 Regional Director

Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index under the following subjects:

ASEAN DEPED PERSONNEL ICO INFORMATION DRIVE UNESCO

HRDD-CDPA



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CONTEST GUIDELINES

In order to engage the DepEd community's interest and awareness regarding the ASEAN community and sustainable development goals at the regional level, various activities are conducted. These activities are aligned to the theme "ASEAN ACT: Addressing Challenges Together" which underscores ASEAN's spirit of "Togetherness" as one community and the common will in our collective endeavor to address and overcome challenges facing our region, aligned with UN's mission to build peace, eradicate poverty, and drive sustainable development covering five major themes to its programs which include education, natural sciences, social and human sciences, culture, and communication and information.

This year, three activities shall be conducted and participated by DepEd Region VIII personnel. Below are the details of each activity.

1. DIGITAL POSTER MAKING CONTEST

Eligibility:

- a. There shall be only one participant per Schools Division.
- b. Participant must be a teaching, teaching-related or non-teaching personnel.

Registration:

- a. Interested participants must register using the link: bit.ly/ASEANR8Reg
- b. Deadline of registration: December 23, 2022.

Rules:

- a. Each participant shall submit only ONE entry.
- b. The poster must illustrate, interpret and accentuate the theme.
- c. The participants may use any editing software.
- d. Posters to be submitted must have the following specifications:
 - Size of the poster must be in a Long size (8.5" x 13")
 - Quality shall be between 300-600 DPI
 - Must be in Portrait orientation
 - Must be original/authentic and does not use elements on the poster which could be subjected to copyright infringement.
 - Must attach a 200-word description/explanation of the poster.
 - Must attach a photo of the participant holding the printed poster.
- e. Deadline of submission: December 26, 2022, 10:00AM

Rubric for Judging:

<i>Criteria</i>	<i>Description</i>	<i>Percentage</i>
Concept and Relevance to the theme	Poster effectively communicates from the given theme.	30%
Originality and Creativity	Clearly shows the uniqueness of idea	20%
Aesthetic appeal	Considers the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality, and proportion	40%
Message	Clearly describes the participant's intent for the poster created.	10%

The decision of the panel of judges shall be final and irrevocable.

Prizes:

The posters shall be ranked according to the average scores from the judges. Should there be a tied score, the PMT shall make the final decision.

<i>Rank</i>	<i>Prize</i>
First Place	P 2,500.00
Second Place	P 1,000.00
Third Place	P 800.00
Fourth Place	P 700.00
Fifth Place	P 600.00
People's Choice Award	P 1000.00

2. DIGITAL PHOTO COMPETITION

Eligibility:

- a. There shall be only one participant per Schools Division.
- b. Participant must be a teaching, teaching-related or non-teaching personnel.

Registration:

- a. Interested participants must register using the link: bit.ly/ASEANR8Reg
- b. Deadline of registration: December 23, 2022.

Rules:

- a. Each participant shall submit only ONE entry.
- b. The digital photo must center on the portrayal of subject/s on the culture of the assigned ASEAN member country per Schools Division.

<i>SDO</i>	<i>Assigned Country</i>	<i>SDO</i>	<i>Assigned Country</i>
Baybay City	Indonesia	Maasin City	Singapore
Biliran	Philippines	Northern Samar	Cambodia
Borongan City	Malaysia	Ormoc City	Myanmar
Calbayog City	Cambodia	Samar	Philippines
Catbalogan City	Vietnam	Southern Leyte	Laos
Eastern Samar	Malaysia	Tacloban City	Thailand
Leyte	Brunei		

- c. To ensure that ethical standards are observed, the following must be attached.
 - Letter of consent from the subject/s
 - Letter of authenticity of the photo taken personally by the participant
- d. The participants may use digital camera, smart phone or any gadget with camera.
- e. Photos must not be previously taken or published.
- f. Photos submitted must be in high resolution (minimum of 4 MB) and in portrait orientation.
- g. Caption of the photo with at least 200 words must be attached. This shall explain/describe the photo.
- h. Entries using advertising or offensive images, as evaluated by the panel of judges, shall be disqualified from the contest.
- i. Deadline of submission: December 26, 2022, 10:00AM.

Rubric for Judging:

<i>Criteria</i>	<i>Description</i>	<i>Percentage</i>
Concept and Depiction of the ASEAN Culture	The concept of the photo effectively conveys the cultural values and ideas relative to the assigned ASEAN member country	30%
Originality and Creativity	Photo is clear and shows the uniqueness of idea	20%
Aesthetic appeal	Considers the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality, and proportion	40%
Message	Clearly describes the participant's intent for the photo taken.	10%

The decision of the panel of judges shall be final and irrevocable.

Prizes:

The posters shall be ranked according to the average scores from the judges. Should there be a tied score, the PMT shall make the final decision.

<i>Rank</i>	<i>Prize</i>
First Place	P 2,500.00
Second Place	P 1,000.00
Third Place	P 800.00
Fourth Place	P 700.00
Fifth Place	P 600.00
People's Choice Award	P 1000.00

3. UN DINER CONTEST

Eligibility:

- a. There shall be only two participant per Schools Division.
- b. Participant must be a teaching, teaching-related or non-teaching personnel.

Registration:

- a. Interested participants must register using the link: bit.ly/ASEANR8Reg
- b. Deadline of registration: December 23, 2022.
- c. Only the first 10 registered Schools Division shall be accepted in the competition.

Rules:

- a. Participants per Schools Division shall present only ONE entry.
- b. Each team shall present a prepared snack inspired from the appetizers/snacks of any UN member country, except the Philippines.
- c. The prepared snack can be pastry or any delicacy which do not require heating the food at the venue. This must also be paired with a beverage.
- d. Each team must prepare the snack good for 20 pax (1 plated for display)
- e. The participants are requested to wear proper food service attire and must observe proper etiquette in the preparation and serving of the food.

- f. For validation purposes, a time lapsed video on the preparation/cooking of the food is requested. This video must be submitted through the online link which will be provided during the Day 0 of the activity.
- g. The participants must provide a Title Card which contains the title and the brief description of snack on display. This must be submitted together with the Recipe Form.
- h. The title card must be placed on the display area of the participants' snack prior to judging.
- i. The prepared snacks shall be served to the participants where they shall vote for the People's Choice Awardee.
- j. The panel of judges shall rate the prepared snacks based on the rubrics.

Rubric for Judging:

<i>Criteria</i>	<i>Description</i>	<i>Percentage</i>
Taste and Nutritional Value	The snack should be nutritionally well balanced	40%
Visual Appeal	Contrast of plating and design	30%
Creativity	Ingenious approach on the dish from a UN member country	20%
Overall presentation	All elements of the plated snack must complement its flavor and taste	10%

The decision of the panel of judges shall be final and irrevocable.

Prizes:

The posters shall be ranked according to the average scores from the judges. Should there be a tied score, the PMT shall make the final decision.

<i>Rank</i>	<i>Prize</i>
First Place	P 3,500.00
Second Place	P 2,000.00
Third Place	P 1,500.00
Fourth Place	P 1,300.00
Fifth Place	P 1,000.00
People's Choice Award	P 1,500.00

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ASEAN/UN INFORMATION DRIVE ACTIVITIES

December 26-28, 2022

Luxury Suites Hotel, Tacloban City

Activity Matrix

Time/Day	Day 0 <i>December 26, 2022</i>	Day 1 <i>December 27, 2022</i>	Day 2 <i>December 28, 2022</i>
8:30AM-9:00AM	Travel Time	Opening Program	Preliminaries
9:00AM-9:30AM		Presentation of the First Three Entries for the UN Diner Contest	Presentation of the Last Remaining Entries for the UN Diner Contest
9:30AM-12:00AM		Plenary Session: <i>Bringing the ASEAN Culture into the Filipino Classroom</i>	Presentation and Judging of the Entries for the Digital Photo Contest
12:00AM-1:00PM		Lunch	Lunch
1:00PM-2:30PM	Arrival of Participants	Presentation and Judging of the Entries for the Digital Poster Making Contest	Closing Program
2:30PM-4:00PM	Orientation on the Conduct of the Activities	Presentation of the Next Three Entries for the UN Diner Contest	Home Bound
Officer-in-Charge	ESSD Personnel	HRDD Personnel	ESSD Personnel

Prepared by:


CLARK DAVE P. ARANTE
 Education Program Specialist II

Noted by:

ALEJANDRA B. LAGUMBAY PhD
 HRDD Chief

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LIST OF PARTICIPANTS

<i>Division/ Office</i>	<i>No of Participants</i>
Digital Poster Making Contest (13 Schools Division)	13
Digital Photo Competition (13 Schools Division)	13
UN Diner Contest (10 Schools Division)	20
Resource Speaker	1
Program Management Team	8
Total	55

PROGRAM MANAGEMENT TEAM

<i>Designation</i>	<i>Name</i>
Program Manager	EVELYN R. FETALVERO, CESO IV Regional Director
Co- Program Manager	BEBIANO I. SENTILLAS, CESO V Assistant Regional Director
Activity Manager	ALEJANDRA B. LAGUMBAY HRDD Chief
Co- Activity Manager	ROSEMARIE M. GUINO ESSD Chief
Finance Manager	ALMA B. SUYOM FD Chief
QAME Manager	CESAR P. VERUNQUE QAD Chief
Regional ICO Coordinator	EDEN A. DADAP PDO IV, ESSD-SPPS
Onsite Activity Manager	CLARK DAVE P. ARANTE EPS II, HRDD
Activity Coordinators and Secretariat	HRDD and ESSD Staffs