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DepEd Regional Advisory No. **028**, s. 2023
February 27, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

3RD DITTO SARMIENTO JOURNALISM CUP

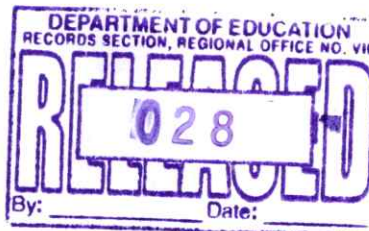
Attached is a letter from Reynan Dale Esquillo, Vice Chancellor for Special Projects, Alpha Phi Beta Fraternity (APB) – University of the Philippines College of Law, inviting campus journalists to participate in the 3rd Ditto Sarmiento Journalism Cup.

Details on this invitation are found in the letter.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-DME
DepEd RO8 ATA-F21 (CY2018-v03-r00)



OFFICE OF THE DIRECTOR IV
Date and Time Received: 22 FEB 2023 4:35
Date and Time Released: _____
Signature: _____
Signature: _____

DSJC

3RD DITTO SARMIENTO JOURNALISM CUP

DEPARTMENT OF EDUCATION
DIVISION OFFICE - CALABARZON
FEB 22 2023 +1602
BY: _____ TIME: 10:47am

February 21, 2023

Greetings.

The Alpha Phi Beta Fraternity (APB) - University of the Philippines (College of Law) would like to humbly request your good office to officially endorse the **3rd Ditto Sarmiento Journalism Cup**.

True to our commitment to the pillar of Journalism and Literature, the APB presents the third installment of the Ditto Sarmiento Journalism Cup (DSJC) — an event in honor of Alphan martyr Abraham "Ditto" P. Sarmiento, Jr. Ditto is a former editor-in-chief of the Philippine Collegian (1975-1976), whose name is inscribed in the *Bantayog ng mga Bayani*. He penned the famous words "*Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?*"

The annual DSJC aims not only to determine the best young journalists in the country, but more importantly, to inspire and instill among them the values of free, responsible, and critical journalism — a hallmark of any democratic society. For two years since its inception, the DSJC has consistently attracted over 1000 high school and college students and their advisers. This year, the DSJC will consist of several competitions including the Nationwide Search for Ten Outstanding Young Journalists, the Visual Journalism Contests, and the Gawad Ditto Sarmiento. Moreover, a series of lectures, press conferences, and media fora awaits participants who will take on the challenge.

We believe your endorsement could help reach more Filipino students who would surely benefit from the meaningful learnings and experiences the DSJC has in store. In line with this, attached herewith is an event summary, which outlines all relevant details of the project. Participants may register at <https://tinyurl.com/DSJC2023RegForm> and keep themselves posted by following the UP Alpha Phi Beta Fraternity and Ditto Sarmiento Journalism Cup Facebook Pages. Extension of registration deadlines may be implemented should circumstances demand.

We look forward to hearing from you on or before **February 24, 2023**. Should you have any concerns or inquiries, please contact us through marketing.dsjc@gmail.com or the details indicated below, and we can gladly discuss these matters with you.

Respectfully,


REYNAN DALE ESQUILLO
Vice Chancellor for Special Projects
reynandale@gmail.com
0905 357 3037



ALPHA PHI BETA
FRATERNITY
UNIVERSITY OF THE PHILIPPINES



LIBRA LAW
LIBRARIANS AND WRITERS

FILED
2/22/23



3RD DITTO SARMIENTO JOURNALISM CUP

SUMMARY OF ACTIVITIES

GENERAL TIMELINE OF EVENTS

DATE	ACTIVITY
February 10-24	Registration Period
February 17 - March 1	Gawad Ditto Sarmiento: Submission of Entries
March 4 & 5	Opening Program and Lecture Series
March 6-12	Visual Journalism Competition
March 11 & 12	TOYJ Contest Proper
March 31	Campus Press Freedom Forum and Awarding Ceremony

Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists

The Search for Ten Outstanding Young Journalists (TOYJ) is an annual flagship event of the Ditto Sarmiento Journalism Cup that aims to recognize the top best campus writers in the country. To qualify for the TOYJ, each participant must submit entries to four (4) battery tests, namely, News Writing, Editorial Writing, Feature Writing, and Editing & Headline Writing. This is open to Grade 10, Senior High School, and First-year College Students.

Prizes

Distinction (Ten Outstanding Young Journalists)	Awards	
1st Place	Php 15,000	Medal, Certificate of Recognition
2nd Place	Php 10,000	Medal, Certificate of Recognition
3rd Place	Php 5,000	Medal, Certificate of Recognition
4th - 10th Place	Php 1,000	Medal, Certificate of Recognition
Top 20 for each battery test	Certificate of Recognition	



3RD DITTO SARMIENTO JOURNALISM CUP

Visual Journalism Competitions

Apart from the flagship competition of the DSJC, three visual journalism competitions shall also be conducted in its 2023 iteration. These include the following: (1) a photojournalism contest, (2) an editorial cartooning contest, and (3) an infographic-making contest. The competition is open to high school and college students across all year levels.

Prizes

Distinction (Photojournalism, Editorial Cartooning, Infographic-Making)	Awards	
Champion	Php 5,000	Medal, Certificate of Recognition
1st Runner-up	Php 3,000	Medal, Certificate of Recognition
2nd Runner-up	Php 1,000	Medal, Certificate of Recognition
Top 20 Finalists		Certificate of Recognition

Gawad Ditto Sarmiento

The Gawad Ditto Sarmiento (GDS) is a new addition to the Ditto Sarmiento Journalism Cup, which aims to recognize student journalists, student publications, and their works. GDS will be divided into two categories, namely the (1) Publication Awards and the (2) Student Press Freedom Award.

Prizes

Student Press Freedom Award

Distinction	Awards	
Winner	Php 5,000	Medal, Plaque

Publication Awards

A. Major Awards

Distinction	Award
Outstanding Environmental Report	Plaque
Outstanding Justice & Human Rights Report	



3RD DITTO SARMIENTO JOURNALISM CUP

Outstanding Public Health Report	
Outstanding Gender & Reproductive Rights Report	
Outstanding Children & Youth Report	
Outstanding Culture & Arts Report	
Outstanding Politics, Economics, & Education Report	

B. Special Awards

Distinction	Award
Best Layout and Design - Print	Plaque
Best Layout and Design - Web	
Best News Photography	
Best Editorial Cartoon	
Best Editorial	
Best Front Page	
People's Choice Award	

Student's Handbook

<https://www.tinyurl.com/DSJC2023Handbook>