



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

**Advisory No. 54**, s. 2024  
**May 7, 2024**

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [deped.in/region8.deped.gov.ph](http://deped.in/region8.deped.gov.ph))

**5<sup>th</sup> COLLEGES AND UNIVERSITIES PUBLIC SERVICE CONFERENCE**

Attached is a letter from the Padayon Public Service Office of the University of the Philippines announcing the conduct of the 5<sup>th</sup> Colleges and Universities Public Service Conference on August 28 – 30, 2024, at Palawan State University Main Campus, Puerto Princesa, Palawan.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

CUPSCON Secretariat  
U.P. Padayon Public Service Office  
[cupscon@up.edu.ph](mailto:cupscon@up.edu.ph)

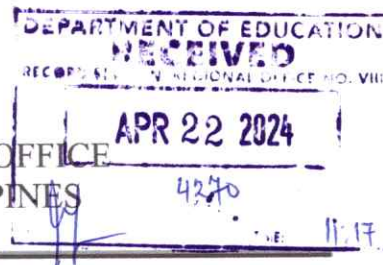
Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

HRDD-DSS





PADAYON PUBLIC SERVICE OFFICE  
UNIVERSITY OF THE PHILIPPINES



**5th Colleges and Universities Public Service Conference  
Call for Abstracts  
Individual Presentations, Panels, and Roundtable Discussions  
Submission deadline: April 30, 2024**

SUC Partner: **Palawan State University**  
Conference dates: **28-30 August, 2024**  
Venue: **PSU Main Campus, Puerto Princesa, Palawan**

**What is CUPSCON?**

The **Colleges and Universities Public Service Conference (CUPSCON)** is organized by the **UP Padayon Public Service Office**. It is a three-day conference which Padayon organizes every two years. CUPSCON is the only academic conference aimed at public service and provides a platform for sharing best practices, innovative and collaborative approaches in public service, and discussing challenges and trends in public service. Conference participants are from various Higher Education Institutions (public and private), government agencies, local government units, civil society organizations, and even the private sector.

Now in its 5th year, this iteration of the conference marks the first time Padayon will collaborate with an SUC, specifically with **Palawan State University**, in bringing together various stakeholders engaged in public service. It will also be the starting point for the launch of a **Public Service Consortium** to be spearheaded by Padayon together with PSU and other participating institutions and organizations.

In 2021, CUPSCON garnered recognition and won the *Silver Anvil Award* during the *56th Anvil Awards of the Public Relations Society of the Philippines*. The said award represents high standards met by the UP program in the category “public relations programs carried out on a sustained basis” for urban or rural community development.

**CUPSCON5 Theme: “The Future of Public Service in the Fourth Industrial Revolution: Trends, Challenges, and Prospects.”**

With the disruptions caused by the COVID-19 pandemic, there was an unprecedented shift towards the rapid adoption and use of digital technologies in many sectors, including education and public service. For instance, academic institutions were forced to adopt innovative learning

old email  
4/22/24



PADAYON PUBLIC SERVICE OFFICE  
UNIVERSITY OF THE PHILIPPINES

---

strategies, including digital and non-digital teaching modalities, to ensure the seamless delivery of quality education during the pandemic. Meanwhile, the alarming rise in mental health issues among the youth has compelled several groups to offer online counseling services due to the prolonged periods of quarantine, isolation, and uncertainty. The use of digital technologies in public service was seen as crucial and goes beyond the circumstances during the pandemic. As we aspire towards the full integration of technological innovations in public service delivery, the government, industry, and the academe should synergistically resolve the increasing number of challenges that come with it and ensure inclusive, human-centered, and pro-people development prospects.

The fifth installment of the Colleges and Universities Public Service Conference shall highlight the public service initiatives research and best practices on the adoption and use of technological innovations, before, during, and after the pandemic, of public and private Higher Education Institutions from local and international universities and colleges, Government Offices (GO's), Non-Government Organizations (NGOs), Civil Society Organizations (CSOs), Companies and private sectors with corporate social responsibility; and Local Government Units.

The conference is open to all disciplines and students with community engagement, public service, and extension work, integrating the use of technologies to the following themes:

Digital Identity

Cloud and Edge Computing

Blockchain

Security and Protection

Genomics and Gene Editing

Epistemology

Public Service Delivery, Public Participation, and Citizen Engagement

Social Innovation

Digital Connectivity

AI, Automation, Machine Learning

Internet of Things (IoT) and Smart Cities

Augmented Reality and Virtual Reality

Big Data and Analytics

Open Data

Citizen-centric Mobile Applications, Digital Government Platforms, and Personalized Digital Services

Labor Market and Social Protection

Data Governance

Media and Public Service





PADAYON PUBLIC SERVICE OFFICE  
UNIVERSITY OF THE PHILIPPINES

---

Education and Human Capital Development  
Energy Transition  
Environment, Biodiversity and Climate Change  
Industry, Manufacturing, and Supply Chains  
Public Health and Healthcare  
Gender, Diversity, and Inclusion  
Human Rights and Humanitarian Action  
Agriculture and Food Security  
Sustainable Tourism  
Arts and Culture  
Sustainable Development Goals and Public Service  
Social Movements and Social Action  
Best Practices

Other undertakings that are not within the themes above but touch on public service initiatives with the integration of innovative practices and ideas are also welcome.

Abstracts shall have 300 word count, containing the following details:

1. Brief description and rationale of the policy/program/project
2. Objectives of the initiative
3. Activities undertaken, ongoing efforts, and prospects
4. Outcomes and achievements

Interested presenters may submit their abstract through this link:

<https://forms.gle/9wmFYSY2Ua8qja339>

For inquiries and clarifications, you may reach the CUPSCON Secretariat through its email, [cupscon@up.edu.ph](mailto:cupscon@up.edu.ph) or 8981-8500 loc 4256.