



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

September 11, 2024

**REGIONAL MEMORANDUM**

No. **1079** s. 2024

**ON-THE-SPOT POSTER MAKING CONTEST**

To: Schools Division Superintendent  
All Others Concerned

1. Attached is a communication from Andrew Rodulfo T. Orais, DVM, Regional Executive Director, Department of Agriculture, Regional Office VIII, requesting the Schools Division Offices to conduct a Poster-Making Contest relative to the World Food Day Celebration, anchored on the theme **“Right to Foods for a better life and a better future: Leave no one behind.”**
2. The deadline for the submission of the Division entry to the Regional level competition shall be on September 17, 2024. The Guidelines and Mechanics for the competition is in the attachment to the communication.
3. As a partner agency, all SDOs are enjoined to send entry to the Regional level competition.
4. Immediate dissemination of and compliance with this Memorandum are desired.

  
**EVELYN R. FETALVERO CESO IV**  
Regional Director 

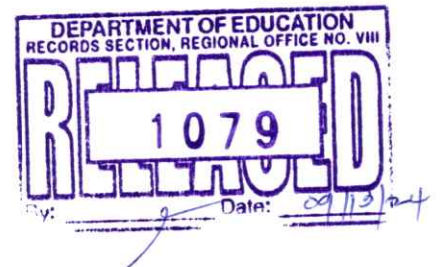
Enclosures: As stated

References: None

To be indicated in the Perpetual Index under the following subject:

WORLD FOOD DAY

ESSD-SPPS-EAD



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Republic of the Philippines  
**DEPARTMENT OF AGRICULTURE**  
Regional Field Office 8  
Kanhuraw Hill, Tacloban City

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DEPARTMENT OF EDUCATION  
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RECORDS SECURITY REGIONAL OFFICE NO. VIII  
**SEP 11 2024**  
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August 21, 2024

**DIR. EVELYN R. FETALVERO, CESO IV**  
Regional Director  
Department of Education – Region VIII  
Government Center, Palo, Leyte

DA - RFO8  
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DIRECTOR IV  
16:50

Dear **Director Fetalvero**:

Greetings from the DA RFO 8!

As part of the **World Food Day (WFD)** celebration, the Department of Agriculture (DA) and the United Nation’s Food and Agriculture Organization (FAO) will once again conduct the National On-the-Spot Poster Making on October 14-17, 2024 in Metro Manila. This year’s theme is “**Right to foods for a better life and a better future: Leave no one behind.**”

Anent this, the **Regional Contest** will be conducted on **September 27, 2024, Friday**, at the **DA RFO 8, Kanhuraw Hill, Tacloban City** starting at 9:00 AM. Elementary pupils from Grades V to VI, who are enrolled in any public and DepEd-accredited private elementary schools could join the contest. Attached is the guidelines, for your reference.

Further, may we once again request your department’s assistance in the conduct of screening/competition at the division level whose winners will qualify to the regional contest. We would appreciate receiving the names of contestants per school division, to be endorsed by their superintendent, on or before September 17, 2024.

For more information, your staff may contact Mr. Jason L. Padul, OIC-Chief of the Regional Agriculture and Fisheries Information Section (RAFIS) at mobile number 0968 853 9723, or e-mail address: [da8.rafis@gmail.com](mailto:da8.rafis@gmail.com).

Thank you for your usual support.

Very truly yours,

**ANDREW RODOLFO T. ORAIS, DVM**  
Regional Executive Director



## **GUIDELINES FOR THE CONDUCT OF THE 2024 WORLD FOOD DAY NATIONAL AND REGIONAL ON-THE-SPOT POSTER MAKING CONTEST**

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization of the United Nations (FAO) in celebrating this year's World Food Day (WFD).

The annual Poster Making Contest has been one of the highlights of the WFD celebration, in coordination with the Department of Education (DepEd). The activity will involve elementary pupils from Grade V to VI, who are enrolled in any public and DepEd-accredited private elementary schools nationwide.

The WFD On-the-Spot Poster Making contest at the Regional level will be conducted from August to September 2024 by the DA Regional Field Offices thru their respective Regional Agriculture and Fisheries Information Section in coordination with DepEd. The national level contest will be on **October 15, 2024** in Makati City.

### **GUIDELINES FOR THE CONTEST**

#### **I. GENERAL PROVISIONS**

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners are not eligible to join the contest.
2. Contestants are required to wear their school uniform throughout the contest both in the regional and national levels.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside the borders of the illustration board (1-inch border on all sides), and not incorporated in the artwork. Contestants who do not follow instructions will automatically be disqualified.
4. The theme for this year's On-the-Spot Poster Making Contest is:  
***'RIGHT TO FOODS for a Better Life and a Better Future'***
5. The Contest Committee will provide materials for the Poster Making Contest such as the following:
  - Illustration board (20" x 30")
  - Oil pastels (24 pieces)
  - Rules
  - Pentel pen
  - Ball pen
  - Pencil
  - Tissue
  - Cotton ball
  - Eraser
6. Judging shall immediately commence after the allotted time for the contestants. Only the Board of Judges (BOJ) Technical Working Group (TWG) and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating, the title and prize shall be forfeited.
8. All entries shall become the property of the DA and FAO.

## REGIONAL LEVEL

The poster making contest shall be conducted on-the-spot at the regional level. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional Offices.)

1. Each contestant may be accompanied by and shall be allowed to have one (1) coach or one (1) guardian to accompany him/her to the venue. However, neither the coach or guardian are not allowed to enter or roam around the contest venue during the contest proper.
2. The regional winner shall be the official contestant and must be endorsed by the Regional On-the-Spot Poster Making Contest Committee to the National Level.
3. The Regional Winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National On-the-Spot Poster Making Contest in Makati City.

## NATIONAL LEVEL

The National On-the-Spot Poster Making Contest shall be held in Tiara Oriental Hotel, Malugay St., San Antonio Village, Makati City.

1. Contest preliminaries shall start at 8:00 AM, contest proper shall start at 8:30 AM, after which, contestants will be given a maximum of three (3) hours and 30 minutes to complete their posters. The contest will end exactly at 12 noon.
2. Original artwork must be observed. Duplication or copying of artwork will automatically disqualify the contestant.
3. The BOJ shall select the best five (5) posters from among the entries.
4. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2024 in Makati City. The best posters will be awarded on the same day.
5. Winners of the Best Posters shall receive a cash prizes, trophies, and a certificates of recognition during the awarding ceremony at the WFD celebration.

## II. CRITERIA FOR JUDGING

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality	-	30%
b. Creativity	-	30%
c. Visual Impact	-	20%
d. Relevance to the Theme	-	20%
<b>TOTAL</b>	-	<b>100%</b>

Approved by

**CHERYL C. SUAREZ**

Information Division Chief, DA/  
Chairperson, WFD 2024 On-the-Spot Poster Making Contest

DepEd Memorandum: OM-OASOPS No. 2024-094 dated May 10, 2024  
Re: Invitation to the 2024 WFD Nationwide On-the-Spot Poster Making Contest