



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

May 21, 2025

REGIONAL MEMORANDUM

No. **568** s. 2025

**CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY
TEACHERS (TRAIN THE TRAINER SESSION)**

To: Schools Division Superintendents
Functional Division Chiefs
All Others Concerned

1. Attached is Memorandum DM-OUHROD-2025-1243 issued by Wilfredo E. Cabral and Carmela C. Oracion, Undersecretary and Assistant Secretary for Human Resource and Organizational Development respectively, dated May 15, 2025, this Office, through the Human Resource Development Division (HRDD), informs all concerned regarding the Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session) on June 3-5, 2025 via Zoom Teleconferencing platform.
2. This program aims to empower teachers with necessary skills, tools, strategies, and techniques to create visually engaging and interactive learning content using Canva.
3. Immediate dissemination of and compliance with this Memorandum are desired.




EVELYN R. FETALVERO, CESO III
Regional Director

Enclosures: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

CANVA

MASTERCLASS

TEACHERS

HRDD-RVR



Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT



MEMORANDUM
DM-OUHROD-2025-1243

OFFICE OF THE DIRECTOR III
Date and Time Received: 1:00 MAY 20 2025
Signature: *[Signature]*

TO : Regional Directors
Schools Division Superintendents
HRDD Chiefs/NEAP R Focal Persons
All Others Concerned

FROM : WILFREDO E. CABRAL
Undersecretary
Human Resource and Organizational Development

Carmela Oracion
CARMELA C. ORACION
Assistant Secretary
Human Resource and Organizational Development
(National Educators Academy of the Philippines)

SUBJECT : CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY TEACHERS (TRAIN THE TRAINER SESSION)

DATE : 15 May 2025

1. In line with the Department's efforts to improve teacher quality by integrating digital innovation tools to enhance teaching effectiveness, the National Educators Academy of the Philippines (NEAP), in partnership with Canva Philippines, will conduct the **Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session)** on **03-05 June 2025** via **Zoom Teleconferencing Platform**.
2. The program aims to empower teachers with the necessary skills, tools, strategies, and techniques to create visually engaging and interactive learning content using Canva, geared to ultimately transform teaching and learning processes.
3. As part of the nationwide rollout of Canva to all DepEd schools, **each Schools Division Office (SDO) is encouraged to identify four (4) Canva Champion Teachers** (these may include ICT Coordinators or teachers with roles related to instructional leadership and digital innovation), based on the following **qualification standards**:
 - a. *Passion for Innovation* Actively uses and promotes digital tools to



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b. *Proven Influence and Leadership*

c. *Advocacy for Equity and Inclusion*

d. *Training and Facilitation Skills*

enhance teaching, professional development, and other school-wide communication activities

Has experience serving as coach, EdTech coordinator, curriculum leader, or trainer; Able to effectively share knowledge and scale impact across schools or within the SDO

Demonstrates a strong commitment to inclusive student-centered learning and actively supports initiatives that empower educators through accessible and meaningful use of technology

Capable and willing to conduct localized professional development sessions, workshops, or mentoring activities within their schools or SDO

4. The identified Canva Champion Teachers are advised to confirm their participation through the link <https://tinyurl.com/MasterClassCanva2025> on or before **28 May 2025**. Zoom meeting credentials for the masterclass will be sent to the participants via email upon registration.
5. The participants are reminded to ensure that they have access to a laptop/desktop computer and a reliable internet connection for the whole duration of the masterclass so they can actively and meaningfully engage in all sessions/activities.
6. Should there be further concerns/questions, please coordinate with **Mr. Mathew Bofete**, Project Development Officer II, NEAP Professional Development Division, through email neap.pdd@deped.gov.ph or landline (02) 8715-9919.
7. For immediate dissemination and appropriate action.

Copy furnished:

OFFICE OF THE SECRETARY

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

OFFICE OF THE ASSISTANT SECRETARY FOR EXTERNAL PARTNERSHIPS SERVICE



May 2, 2025

Usec. Wilfredo E. Cabral
Undersecretary for Human Resource and Organizational Development

Asec. Carmela C. Oracion
Asst. Secretary for Human Resource and Organizational Development

Department of Education Philippines

RE: Collaboration with the National Educators' Academy of the Philippines (NEAP) on the conduct of a Train the Trainer program with Canva Education

Greetings! We hope this letter finds you well.

We are excited to inform your esteemed office of an upcoming partnership activity between Canva for Education and the National Educators' Academy of the Philippines (NEAP), scheduled for **June 3–5, 2025**. This initiative underscores our commitment to supporting the Department of Education's mission to empower Filipino educators and elevate the learning experience across our public education system.

As part of our nationwide roll-out of Canva for Education to all DepEd schools, we will be conducting a **Train the Trainer session** in June to equip selected representatives from the Schools Division Offices (SDOs) with the tools, skills, and strategies to use Canva in transforming teaching, learning, and productivity workflows.

The three-day session will cover:

- Strategies on using Canva to enhance classroom instruction through project-based learning, visual literacy, and differentiated learning strategies.
- Techniques to empower staff in streamlining communications, administrative workflows, and school branding.
- Methods to support student creativity, collaboration, and digital citizenship in an AI-enabled learning environment.

We kindly request the support of your office in communicating this activity to all Schools Division Offices and endorsing the nomination of **2–3 participants per SDO** who meet the following criteria for selection as a "Canva Champion":

Canva Champion Profile Criteria:

Canva Philippines

Coherco Corporate Center 116 V.A. Rufino St, Legazpi Village, Alabaster, Metro Manila

canva.com

1. **Demonstrated Interest in Innovation** – Has used or supported digital tools to improve teaching, training, or school communications.
2. **Influence & Reach** – Acts as a coach, EdTech coordinator, curriculum lead, or trainer with capacity to cascade learnings within their division.
3. **Commitment to Equity & Access** – Advocates for inclusive, student-centered learning and believes in empowering teachers through technology.
4. **Capacity to Train Others** – Willing and able to deliver localized PD sessions or lead follow-up engagements in their schools/divisions.

This program is a cornerstone initiative in our continuing collaboration with DepEd, aligned with NEAP's professional development strategy and the broader EdTech transformation goals of the agency.

We will be coordinating with your office and the NEAP in the coming days to facilitate the preparation and logistics. Should you wish to connect with us, you may reach me directly at gco@canva.com. We look forward to your support in nominating Canva Champions across all regions to further our shared vision of quality, creative, and inclusive education.

Thank you and we look forward to a meaningful and impactful partnership with your office.



Grace Co
Canva Education Sales & Success
Canva Philippines