



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

June 3, 2025

**OFFICE MEMORANDUM**  
ESSD-2025- **261**

**ATTENDANCE TO THE JA PHILIPPINES PARTNERSHIP CELEBRATION**

To: ALL CONCERNED RO FUNCTIONAL DIVISIONS

1. Attached is a communication from the National Project Manager and Executive Director of Junior Achievement Philippines, inviting DepEd Region VIII's leaders to the Cha-Ching Celebration 2025 on **June 25, 2025** at the **Marquis Events Place, Bonifacio Global City, Taguig**.

2. This activity is intended to celebrate the newly-established partnership between Junior Achievement (JA) Philippines and the Department of Education under the former's Cha-Ching Program, which is a significant step in extending the reach of financial literacy education to more young learners in the region, ensuring that they develop the knowledge and skills necessary for financial empowerment.

3. The participants to this activity are the following:

No	Name	Designation
1	EVELYN R. FETALVERO	Regional Director
2	GERTRUDES C. MABUTIN	Chief, CLMD
3	EDEN A. DADAP	PDO IV

4. The participants shall be provided for with meals, accommodation, and plane transportation charged to the inviting entity, while their per diem and other necessary expenses shall be charged to their respective local fund subject to the government rules on accounting and auditing procedures.

5. Immediate dissemination of and compliance with this Memorandum are desired.

**EVELYN R. FETALVERO, CESO III**  
Regional Director

Enclosure: As Stated

Reference: As Stated

To be indicated in the Perpetual Index under the following subjects:  
**COLLABORATION PARTNERSHIP**

ESSD-SPPS-EAD



Address: Government Center, Candahug, Palo, Leyte  
Telephone No.: (053) 832-5738  
Email Address: region8@deped.gov.ph  
Website: region8.deped.gov.ph







Member of  
JA Worldwide



May 15, 2025

**MS. EVELYN R. FETALVERO, CESO III**

*Regional Director*

Department of Education - Region VIII

***Greetings from Junior Achievement of the Philippines!***

Junior Achievement of the Philippines, Inc. (JA Philippines) – a member of JA Worldwide®, serves as an administrator of the Junior Achievement programs in the country. With JA Worldwide's continuous belief and commitment to the benefit of humankind, it is with great honor that the organization has been nominated for the Nobel Peace Prize for 4 Consecutive Years (2022, 2023, 2024 & 2025).

One of our flagship programs, **Cha-Ching**, is an award-winning financial literacy initiative that teaches children the fundamentals of earning, saving, spending, and donating money through engaging, interactive lessons. This program has successfully impacted thousands of students nationwide, fostering financial responsibility at an early age.

We are especially excited to celebrate the **newly established partnership between JA Philippines and DepEd Region VIII** for the **Cha-Ching program**. This collaboration marks a significant step in extending the reach of financial literacy education to more young learners in the region, ensuring they develop the knowledge and skills necessary for financial empowerment. Through the support of **DepEd Region VIII's leaders and educators**, we are confident that the program will thrive and create lasting impact in the communities it serves.

In celebration of the achievements and milestones of the Cha-Ching program, we are delighted to invite the **DepEd leaders** Region VIII to the **Cha-Ching Celebration 2025**, happening on **June 25, 2025 at 9:00 AM - 12:00 NN** at **Marquis Events Place, Bonifacio Global City, Taguig**. This event will bring together educators, stakeholders, and partners to recognize the success of Cha-Ching in promoting financial literacy among young learners. It will also serve as a platform to highlight best practices and strengthen collaborations for future initiatives.

We would be honored by your presence and valuable support in this

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📍 606 Metropolitan Terraces Sacred Heart, Makati City

🌐 [www.japhilippines.org](http://www.japhilippines.org)