



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

June 23, 2025

REGIONAL MEMORANDUM

No. **710** -s. 2025

DENGUE AWARENESS MONTH CELEBRATION 2025

To: Schools Division Superintendents
Regional Office Division Chiefs
Public Elementary and Secondary School Heads
All Others Concerned

1. In observance of Dengue Awareness Month 2025 and in anticipation of increased dengue cases during the rainy season, this Office, through the ESSD-School Health and Nutrition Unit (ESSD-SHNU), issues this memorandum to promote awareness and encourage officials and personnel to take proactive measures against dengue and other vector-borne diseases in offices and schools.
2. Attached to this memorandum are the regional advisory and infographic material from the Department of Health – Eastern Visayas Center for Health Development (DOH-EVCHD) for reference.
3. For immediate dissemination and compliance.


EVELYN R. FETALVERO, CESO III
Regional Director

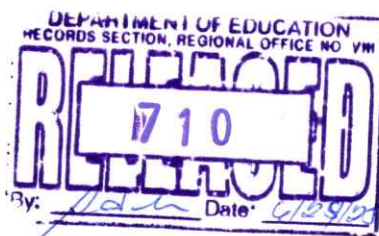
Enclosures: DOH-EVCHD Advisory no. 2025-022, DOH 5S Kontra Dengue

References: As stated

To be indicated in the Perpetual Index under the following subjects:

AWARENESS DENGUE

ESSD-SHNU-EG





DOH-EVCHD ADVISORY

No. 2025-022 | June 16, 2025

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ATTN: All Provincial/City/Municipal Health Offices, LGUs, & Concerned Stakeholders

RE-IMPLEMENTATION OF ALAS KWATRO KONTRA MOSQUITO CAMPAIGN

In compliance with Department Memorandum No. 2025-0236, dated May 23, 2025, and in response to the anticipated peak of dengue cases during the upcoming rainy season, all local government units, partner agencies, and private institutions are hereby urged to **implement the Alas Kwatro Kontra Mosquito Campaign for Dengue Prevention and Control**.

With the unpredictable rainy weather, the risk of mosquito breeding sites has significantly increased, posing a serious threat to public health. Hence, we must remain proactive in our efforts to eliminate potential breeding grounds. This initiative is a crucial step in strengthening regional measures to control dengue and reduce the prevalence of mosquito-borne diseases.

As part of this initiative, all government offices, including the LGUs, schools, and universities, are encouraged to adopt and intensify the following strategies:

1. Strengthen Community-level Implementation

All Local Government Units (LGUs) are encouraged to reinforce daily synchronized source reduction and clean-up drives in all *barangays*, particularly in dengue hotspot areas.

2. Engage Schools and Workplaces

Institutionalization of clean-up drives and dengue awareness activities among schools, colleges, universities, and TESDA-accredited institutions. Government and private organizations are also enjoined to participate and observe the 4 o'clock habit within their premises.

3. Intensify Health Promotion and Dengue Awareness Activities

Development and dissemination of targeted and localized IEC materials to increase awareness on dengue prevention, as well as the promotion of the DOH Alas Kwatro Kontra Mosquito Campaign. Communication efforts may include posting and sharing of social media cards, advocacy campaigns, educational sessions, and community-based activities.

Your active participation and support are vital to the success of this initiative. Together, we can demonstrate the power of a unified government approach to dengue prevention and control in Eastern Visayas.

For your information and strict compliance.

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MAGING ALERTO!

ANG DENGUE AY MASUSUGPO SA PARTISIPASYON
AT SAMA-SAMANG PAG-AKSYON!

MAG 5S KONTRA DENGUE

SA BAHAY MAN, PAARALAN O
OPISINA, KAYANG KAYA IWASAN
ANG DENGUE BASTA...

SUYURIN AT SIRAIN ANG
PINAMUMUGARAN NG
MGA LAMOK
(Search and Destroy)



Lumang
gulong



Balde at
drum



Alulod



Butas sa
lupa



Paso

SARILI AY PROTEKTAHAN
LABAN SA LAMOK
(Self-Protect)



Light-colored
na damit



Long
sleeves



Mahahabang
pantalón at
closed shoes



Mosquito
repellent

SUMANGGUNI AGAD SA
PAGAMUTAN KAPAG MAY
SINTOMAS NG DENGUE
(Seek Consultation)



Magpakonsulta sa inyong
Primary Care Provider
sa pinaka malapit na
Health Center
sa inyong lugar

SUMUORTA SA FOGGING/
SPRAYING KAPAG MAY
BANTA NG OUTBREAK
(Support fogging in outbreak areas)

Para maging
mabisa ang
fogging, dapat
gawin ito sa
mga oras na
6:00AM - 8:00AM at
4:00PM - 6:00PM



SIGURADUHING SAPAT
ANG DAMI NG INIINOM
NA TUBIG
(Sustain hydration)



Kapag may dengue,
huwag kalimutang
uminom ng sapat na
inuming tubig para
maiwasan ang
dehydration na dulot
ng laghat o pagsusuka

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OrMinPHO