



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

DepEd Regional Advisory No. 077, s. 2025
July 1, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit deped.in/ro8issuances)

2025 DIWANG: SAGISAG NG KULTURA NG FILIPINAS COMPETITION

Attached is a communication letter from **Joseph J. Cristobal**, Director, Philippine Cultural Educational Program (PCEP), informing the field on the conduct of the **2025 DIWANG: SAGISAG NG KULTURA NG FILIPINAS COMPETITION** with the different contests and its corresponding schedule.

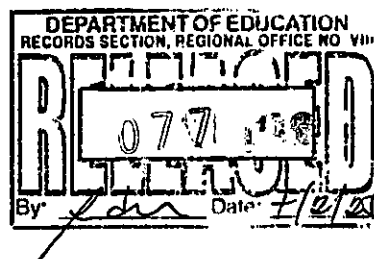
Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Name: Joseph J. Cristobal
Director
Philippine Cultural Educational Program (PCEP)
633 General Luna Street, Intramuros
1002 Manila
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Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-NPJ



Address: Government Center, Candahug, Palo, Leyte
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Email Address: region8@deped.gov.ph
Website: <https://region8.deped.gov.ph>



1. The first part of the document is a list of names and addresses of the members of the committee. The names are listed in alphabetical order, and the addresses are listed below each name. The list includes the names of the members of the committee, the names of the members of the sub-committee, and the names of the members of the advisory committee. The addresses are listed in the same order as the names.



PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

June 23, 2025

EVELYN R. FETALVERO, CESO III

Regional Director

DepEd RO, Palo, Leyte

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ATTENTION: NOVA P. JORGE, EdD

Education Program Supervisor - CLMD

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DEPARTMENT OF EDUCATION
RECEIVED
RECORDS SECTION REGIONAL OFFICE NO. VIII
DATE: 6-24-25
TRACKING #: 6056 TIME: 9:23
SIGNATURE: [Signature]

OFFICE OF THE DIRECTOR III
Date and Time Received: 11:00 JUN 23 2025
Signature: [Signature]

Greetings from the National Commission for Culture and the Arts (NCCA)-Philippine Cultural Education Program (PCEP)!

The Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd), will conduct the **2025 DIWANG: SAGISAG NG KULTURA NG FILIPINAS COMPETITION** for the following components:

- 2025 DIWANG Balagtas & Kundiman Workshop
- 2025 DIWANG Balagtas Competition
- 2025 DIWANG Kundiman Competition
- 2025 DIWANG Music Video Animation Competition

In connection with this, we would like to request a memo/advisory to formally announce the program to the regional coordinators, schools division, city superintendents, heads of elementary and secondary schools, and interested participants.

DIWANG aims to introduce, promote, disseminate, and inculcate the importance of Filipino cultural icons to our students, educators, and all Filipinos.

Attached herewith are the program design and poster(s) for your perusal. If you have further questions regarding the matter, please don't hesitate to email us at pcep@ncca.gov.ph.

We are hoping for your favourable and immediate response. Thank you very much.

Truly Yours,

JOSEPH J. CRISTOBAL

Director, Philippine Cultural Educational Program

Reference: DM 051, s. 2025 – Philippine Cultural Education Program: 2025 Program Components | Department of Education <https://share.google/70szKQnqRfOKhgxKV>

Attachment(s):

2025 DIWANG Program Design

2025 DIWANG Workshop Poster

2025 DIWANG Balagtas Competition Poster

2025 DIWANG Kundiman Competition Poster

2025 DIWANG Music Video Animation Competition

JUN 25 2025



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
PROGRAM MANAGEMENT DIVISION – INSTITUTIONAL PROGRAMS & PROJECTS SECTION
PHILIPPINE CULTURAL EDUCATION PROGRAM (PCEP)

DIWANG: SAGISAG KULTURA NG FILIPINAS COMPETITION

PROGRAM DESIGN

Project Title:	DIWANG: Sagisag Kultura ng Filipinas Competition
Components:	1. Balagtasan and Kundiman Workshop 2. Balagtasan Competition 3. Kundiman Competition 4. Music Video Animation Competition
Implementor-Partner:	Andrea O. Veneracion Sing Philippines Foundation Inc., NACES, Local Government of Quezon City, LIRA
Source of Fund:	NEFCA
Board Resolution Number:	2025-237

BALAGTASAN AND KUNDIMAN WORKSHOP

Description

This one-day workshop aims to provide participants with comprehensive knowledge and practical skills in two Filipino art forms – **Balagtasan**, the traditional poetic debate, and **Kundiman**, the classic Filipino love song. Through lectures and hands-on training, participants will deepen their understanding of these cultural expressions, enhance their writing abilities, and contribute to preserving and promoting Filipino heritage. The workshop will serve as a platform for cultural enrichment, creative development, and artistic collaboration.

Objectives

1. To develop the participants' skills in writing pieces for Balagtasan and Kundiman.
2. To organize lectures and interactive sessions that foster the dissemination of knowledge and the honing of creative abilities in these art forms.
3. To empower participants to become advocates and practitioners of Balagtasan and Kundiman in their own communities, encouraging the continued practice and innovation of these traditional forms.

Date and Venue

Date: July 25, 2025; Friday

Time: 8:00 am – 5:30 pm

Venue: QCX Event Center, Quezon Memorial Circle, Elliptical Road, Q

Participation Guidelines

1. The workshop is open to all on a "first-to-apply, first-priority" basis. Participants will be provided free registration and a Certificate of Participation.
2. Participants must prepare and bring a new Balagtasan or Kundiman piece to use during the workshop.
3. Interested participants are required to register online.
4. Arrangements and costs for transportation, accommodation, and meals are the responsibility of the participants and may be charged to local funds.
5. The PCEP Secretariat will notify participants of slot confirmation via email. Confirmed participants will receive final training instructions.
6. Workshop participants are expected to join the Diwang Balagtasan and Kundiman Competition.
7. Online registration is free but comes with a commitment. The number of participants is limited, and your registration may prevent others from attending if the maximum capacity is reached. If you cannot attend the program for which you have already registered, we kindly ask that you notify us. Cancellations must be made at least two weeks before the scheduled seminar.
8. The NCCA-PCEP reserves the right not to accept walk-in applicants or participants.
9. The NCCA-PCEP reserves the right not to issue any Certificate of Appearance or Certificate of Participation to participants who do not complete the workshop as scheduled.

Contact Details

For inquiries, please contact:

PCEP SECRETARIAT

Tel: (02) 8527-2192 loc. 529

Email: pcep.application@gmail.com

Facebook: @pcepofficial

PROGRAM
(subject to change)

8:00 – 9:00 AM	Opening Program • National Anthem and Prayer • Project Rationale • Inspirational Talk	Joseph J. Cristobal, Ph.D. PCEP Director Virgilio S. Almario National Artist for Literature
9:00 – 10:00 AM	Balagtasang History	Galileo S. Zafra, Ph.D. University of the Philippines
10:00 – 12:00 NN	Sukat at Tugma	Michael M. Coroza, Ph.D. Ateneo de Manila University
12:00 – 1:00 PM	LUNCH BREAK	
1:00 – 2:00 PM	Musika ng Kundiman	Prof. Felipe De Leon Jr. Asian Social Institute
2:00 – 3:00 PM	Pagtatanghal	Vim Nadera, Ph.D. University of the Philippines
3:00 – 5:00 PM	Critiquing	
5:00 – 5:30 PM	Closing - Distribution of Certificates - Photo Opportunity	

BALAGTASAN COMPETITION

1. LAYUNIN NG PALIGSAHAN

- a. Mapasigla pa ang isang popular na anyo ng panitikang Filipino
- b. Maipakilala sa mga kabataang Filipino ang isang pamanang pampanitikan
- c. Makabuo ng mga piyesa ng balagtasan na tumatalakay sa mga napapanahong isyu
- d. Maitanghal ang mga piyesa ng balagtasan sa publiko nang harapan o sa birtuwal na pamamaraan

2. ALITUNTUNIN AT MEKANIKS

- a. Ang kompetisyon ay bukas para sa lahat.
- b. Bawat pangkat ng kalahok ay may tatlo na kasapi: dalawang mambabalagtas at lakandiwa.
- c. Ang pangkat ang siyang inaasahang susulat ng kanilang orihinal na piyesa na tatalakay alinman sa sumusunod na paksa:

Paksa 1: Sino ang dapat na lumitis kay Duterte, ang husgadong Filipino o ang ICC?

Paksa 2: Napapanahon ba ang public transportation modernization program: sang-ayon o di sang-ayon?

Paksa 3: Sa pagreporma sa edukasyon, kailangang magsimula sa mga guro o sa polisiya?

- d. Bawat piyesa ay inaasahang sumusunod sa ganitong daloy:
 - Pagsisimula ng Lakandiwa
 - Unang tindig ng Mambabalagtas 1
 - Unang tugon ng Mambabalagtas 2
 - Ikalawang tindig ng Mambabalagtas 1
 - Ikalawang tugon ng Mambabalagtas 2
 - Ikatlong tindig ng Mambabalagtas 1
 - Ikatlong tugon ng Mambabalagtas 2
 - Paglalagom ng Mambabalagtas 1
 - Paglalagom ng Mambabalagtas 2
 - Pagtatapos ng Lakandiwa
- e. Maaaring lumihis nang kaunti sa daloy sa pamamagitan ng maiikling pagsingit ng lakandiwa at iba pang kaugnay na dagdag na sangkap, subalit inaasahang susundin ang nabanggit na daloy.
- f. Sumangguni sa lectures nina Dr. Michael Coroza, Dr. Galileo Zafra, at National Artist Virgilio S. Almario tungkol sa mga wastong katangian ng maayos na paglikha ng TULA at BALAGTASAN na matatagpuan sa PCEP Website.

<https://philippineculturaleducation.com.ph/webinar-videos-balagtasan-workshop/>
<https://philippineculturaleducation.com.ph/agora/>



- g. Ang piyesa ay susulatin ayon sa mga kumbensiyon ng tradisyonal na tula na may sukat at tugma.
- h. Pipili ng 10 na magsusumite ng video ng kanilang pagtatanghal na may habang labing limang (15) minuto.
- i. Pipili ng apat na (grupo) finalists na iimbitahan sa Finals na gaganapin sa **Nobyembre 18, 2025 sa MICE Center, Quezon City**. Pagkakalooban ng pamasahe at accommodation para sa 4 na miyembro ng grupo ang mga finalist.
- j. Ang mga mapipiling finalists ay makakatanggap ng opisyal na liham mula sa PCEP na ipapadala sa pamamagitan ng email.
- k. Tanging ang apat na mapipiling finalists lamang ang bibigyan ng sertipiko ng PCEP.

PAMANTAYAN SA FINALS

PIYESA	50%
a. Paglinang sa paksa / husay ng katwiran	20%
b. Pagtatagpo ng katwiran	15%
c. Sukat at Tugma	15%
PAGBIGKAS	50%
a. Linaw sa pagbigkas	15%
b. Pagsaulado ng piyesa	15%
c. Damdamin sa pagtindig/pagtugon	15%
d. Kasuotan	5%

ISKEDYUL NG PALIGSAHAN

Deadline sa pagsusumite ng *piyesa*:
Agosto 22, 2025
 Isumite ang piyesa gamit ang link sa ibaba
<https://tinyurl.com/293busze>

Deadline sa pagsusumite ng *recorded video*: **Oktubre 5, 2025**
Grand National Finals: Nobyembre 18, 2025

PREMYO

Grand Prize: Php 30,000.00
 Finalists: Php 5,000.00 each
 Best Performer: Php 5,000.00

KUNDIMAN

- a. Ang kompetisyon ay bukas para sa lahat.
- b. Ang letra (lyrics) ay maaring lokal na wika, may tugma ayon sa tradisyon ng pagtutugma sa Panulaang Filipino at nauukol sa Sagisag Kultura ng Filipinas. Ang mga letra na nasa mother tongue ay dapat may pagsasalin sa Tagalog.
- c. Sumangguni sa lectures nina Dr. Michael Coroza at Prof. Felipe De Leon Jr. tungkol sa mga wastong katangian ng maayos na paglikha ng KUNDIMAN na matatagpuan sa PCEP website
<https://philippineculturaleducation.com.ph/webinar-videos-balagtasana-workshop/>
- d. Hindi kailangang sundin ang anyong mula sa minor tungo sa major mode, maaaring pawang minor o pawang major, o kaya'y iba pang kombinasyon ng mga ito. Kung ang diwa ng kundiman ay maipapahayag gamit ang iba pang modes, gamitin ito. Ang isusumite ay score ng melodiya na may titik na, naka-areglo para sa piyano o gitara, at recording nito sa mp3 format.
- e. Ang lahat ng lahok ay dapat orihinal na likha.
- f. Ang manunulat ng kanta ay may karapatang pumili ng mang-aawit.
- g. Dapat walang ingay sa background ang pagre-record at hindi ginamitan ng audio enhancements.
- h. Pipili ng apat (4) na finalist na iimbitahan sa Finals na gaganapin sa **Nobyembre 18, 2025 sa MICE Center, Quezon City**. Pagkakalooban ng pamasaha at accommodation para sa 2 (kompositor at mang-aawit) ang mga finalist.
- i. Ang lahat ng mga desisyon ng lupon ng mga hukom ay pinal.
- j. Ang mapipiling 4 na finalist ay maaring gawan ng recording ng PCEP na iuupload sa mga online streaming platform.

Deadline sa Pagsusumite: Setyembre 7, 2025

Mga kailangang isumite gamit ang link na <https://tinyurl.com/2wx69anh>

1. **Audio file na nasa mp3 format**
2. **Music Sheet na nasa pdf format**
3. **Lyrics na nasa pdf format**

OWNERSHIP of entries: Mananatiling hawak ng mga lumikha ng musika at tagapagletra and karapatang-ari sa mga awit na napabilang sa finals at nagwagi. Gayunman, pinapahintulutan ng lumikha ng musika at tagapagletra na gamitin ng NCCA ang nasabing mga awit sa anumang pagkakataong kailangan ng hindi kailangang hingan ng permiso o bayaran ang mga naghahawak ng karapatang-ari.

PAMANTAYANG SUSUNDIN SA EBALWASYON NG MGA LAHOK ANG MGA SUMUSUNOD:

Musika (Estruktura, armonya, atbp.)	35%
Letra (Linaw at husay ng pahayag, lalim ng diwa at timyas ng damdamin, atbp.)	35%
Pagkanta (Pagkamadamdamin, husay ng pagbigkas ng letra, atbp.)	30%
Kabuuan	100%

PREMYO

Ang mangunguna ay tatanggap ng Php 30,000

Ang pinakamagaling sa pag-awit ay makakatanggap ng Php 10,000

Ang apat na finalist ay makakatanggap ng Php 5,000

Contact Details

For inquiries, please contact:

PCEP SECRETARIAT

Tel: (02) 8527-2192 loc. 529

Email: diwangsagisagkultura@gmail.com

Facebook: @pcepofficial

1 3 2 4 5

MUSIC VIDEO ANIMATION CONTEST GUIDELINES

1. Open to all amateur and professional artists.
2. The video must feature one complete folktale from *MGA KUWENTONG SUPLING*, available on the PCEP Website

<https://philippineculturaleducation.com.ph/kuwentong-supling/>

3. The video must be strictly in animated format.
4. Music used must be original or authorized/open-source.
5. Graphic references - such as characters, localized design elements (e.g., colors, patterns), and cultural icons - must be carefully considered, referenced, and used in the animation to highlight the uniqueness of the specific indigenous people/language community featured in the story.
6. Proper acknowledgment of authors, editors, book publicists, and music creators must appear on screen.
7. Prizes will be awarded per entry. If multiple individuals collaborated on one entry, the prize will be shared among them.
8. Participation in the contest grants NCCA-PCEP the right to publish winning entries.
9. The NCCA-PCEP shall appoint the members of the Board of Judges. The selection is at the sole discretion of NCCA-PCEP.
10. Judges may choose not to award a prize if entries do not meet the artistic or competition requirements. All decisions of the Board of Judges regarding compliance with rules and all other aspects of the competition shall be final.
11. The NCCA-PCEP reserves the right to withdraw any award and/or cash prize at any time should a contestant be found in violation of any contest rules.
12. The NCCA-PCEP reserves the right to use the contestant's name, photo, and entry free of charge for broadcast, telecast, print, or other media.
13. Submit entries through the link <https://tinyurl.com/f2jd33tf> or by scanning the QR code.
14. Deadline for submission of entries: October 17, 2025
15. Online announcement of winners: December 15, 2025. Winners will also be notified via email.

Criteria for Judging:

Music Choice (Structure, harmony, etc.)	20%
Creativity (Uses of graphics from "Kuwentong Supling" books)	20%
Vocals (Emotion, pronunciation, etc.)	20%
Graphics Applied (Timing, Movement, Text, Effects, Colors, etc.)	40%
Total	100%

Prizes:

1st Place – Php 20,000.00

2nd Place – Php 15,000.00

3rd Place – Php 10,000.00

