



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

August 12, 2025

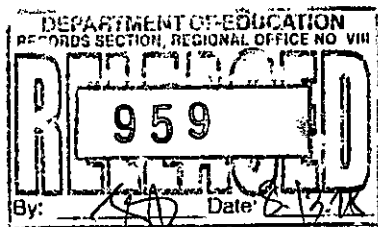
**REGIONAL MEMORANDUM**


No. **959** s. 2025

**CALL FOR NOMINATIONS FOR CSR (CITIZENSHIP, SUSTAINABILITY,  
RESPONSIBILITY) YOUTH AWARDS**

To: Schools Division Superintendents  
All Others Concerned

1. Attached is a communication from Benita and Catalino Yap Foundation, duly endorsed by DepEd Central Office enjoining all concerned to support and encourage participation in the 10th CSR (Citizenship, Sustainability, Responsibility) Youth Awards. This prestigious recognition, established in 2015, aims to honor outstanding CSR practitioners in the youth sector—regardless of their field of endeavor, including but not limited to business, education, and other areas.
2. The awards are open to any youth learner or DepEd employee not over thirty-nine (39) years old, who has demonstrated exemplary commitment to the principles of citizenship, sustainability, and responsibility.
3. Nominations shall be accepted until **5:00 P.M. on September 12, 2025**. All applicants must meet the Qualifications and comply with the Requirements stipulated in the attached communication.
4. Immediate dissemination of and compliance with this Memorandum are desired.



*f*   
**RONELO AL K. FIRMO, CESO IV**  
Assistant Regional Director  
Officer In-Charge  
Office of the Regional Director

Enclosures: None

References: As Stated

To be indicated in the Perpetual Index under the following subject:

AWARDS PARTNERSHIPS

ESSD-SPPS-EAD



Address: Government Center, Candahug, Palo, Leyte  
Telephone No.: (053) 832-5738  
Email Address: region8@deped.gov.ph  
Website: region8.deped.gov.ph

Page 1 of 1



8/5/25 2:30 PM



Department of Education Region VIII [region8@deped.gov.ph](mailto:region8@deped.gov.ph)  
RECORDS SECTION REGIONAL OFFICE NO. VI

DEPARTMENT OF EDUCATION	
<b>RECEIVED</b>	
DATE: 8/8/25	
TRACKING #: 7792	TIME: 2:11
SIGNATURE:	

### Call for Nominations - CSR Youth Awards

1 message

Aaron Ralph Cruz <[bcyf.bigfloodevents@gmail.com](mailto:bcyf.bigfloodevents@gmail.com)>

Wed, Aug 6, 2025 at 12:29 PM

Greetings and Felicitations!

The Benita & Catalino Yap Foundation is pleased to announce that nominations for the 10th CSR Youth Awards are now open until September 12, 2025, at 5:00 PM. The CSR Youth Awards was established in 2015 to recognize CSR practitioners in the youth sector, regardless of their field of endeavor, such as business, education, or other areas.

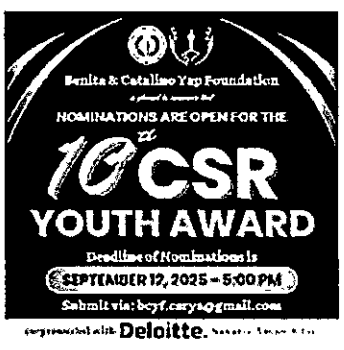
In this regard, we respectfully request that your office consider submitting nominations for the aforementioned recognition program of the Benita & Catalino Yap Foundation. Attached to this message is the Official CSRYA 2025 Briefer, which provides details on the nomination form and process, as well as other relevant materials regarding our Foundation.

We sincerely appreciate your support in our efforts to identify and recognize these exceptional young individuals.

Very respectfully yours,

**Aaron Ralph F. Cruz, MA, RGC**  
OIC, BCYF Big Flood Events  
*Saint Mutien College*

#### 4 attachments



BCYF Announcements 1-7.png  
480K

BCYF 50 Facts\_2025.pdf  
1545K

BCYF one--pager.pdf  
1350K

Official CSRYA 2025 Briefer.pdf  
5967K

# BENITA AND CATALINO YAP FOUNDATION

Advocating Personal Social Responsibility

"Every nation and economy needs to address as much of the fundamental requirements for its citizens to achieve a meaningful life, as their situation permits. How to not duplicate what is already being done, while creating mechanisms for identifying needs, and executing programs and projects as feasible and as effective as possible, is the challenge."

- A.S. Yap, BCYF Chairman

## VISION

Promote PSR (CSR 3.0)

## MISSION

Persuade organizations particularly those with CSR programs, to incorporate PSR and appoint CCOs while supporting BCYF's Youth CSR Advocacy.

## TACTICS

- Come up with Innovative Social Solutions and "do ordinary things extraordinarily",
- To promote social development through SE and SB and SCF

## PROGRAMS

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

## DEPARTMENTS

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital



## THE BCYF STORY



The Benita & Catalino Yap Foundation was originally established in 1993 as the Catalino D. Yap Foundation, in honor of the late sportsman, educator and civic leader. The elder Mr. Yap was one of the founding Governors of the Philippine Amateur Athletics

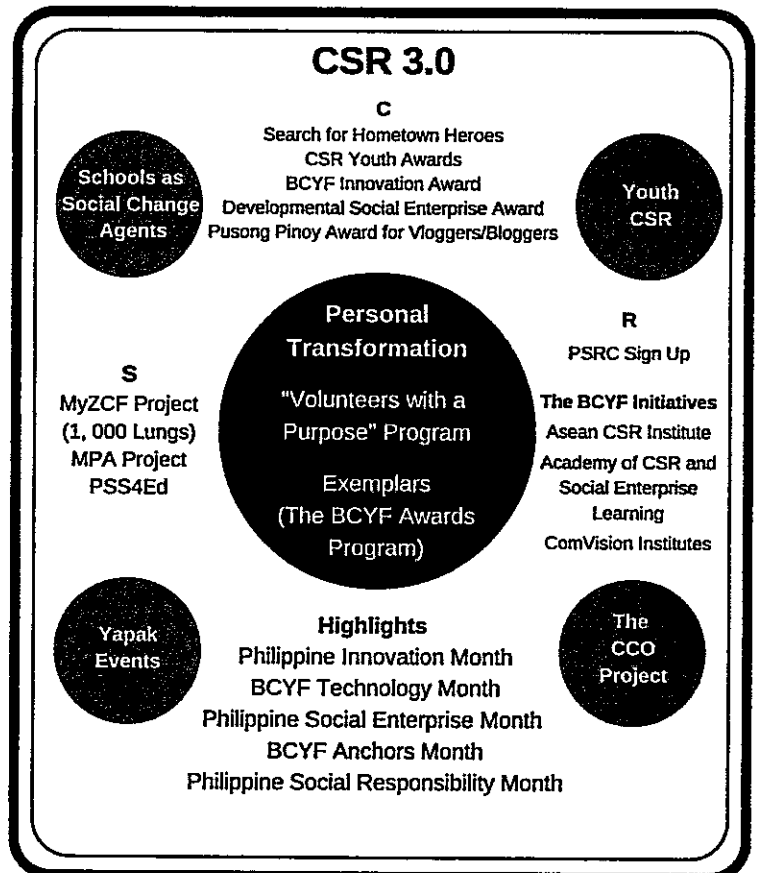
Federation, now known as the Philippine Olympic Committee. He was the head of the Central Luzon Athletics Federation, and was an Officer of the Basketball Association of the Philippines, and the Gymnastics Association of the Philippines.

Dr. Benita Yap was in Education for over 70 years. Author of over a dozen books, Dr. Yap was very much involved in socio-civic and parish groups. BCYF started by supporting groups, organizing Sports Events and providing Scholarships.

It organized The Dalubhasang Tanglaw Awards for Education. In time, the focus would shift to Social Development anchored on PSR.



## PERSONAL SOCIAL RESPONSIBILITY BY BCYF





# BENITA AND CATALINO YAP FOUNDATION

co-presented with **Deloitte.** Navarro Amper & Co.

# CSR YOUTH AWARDS 2025

SUPPORTED BY:





**BENITA AND CATALINO YAP FOUNDATION**

# **10<sup>th</sup> CSR YOUTH AWARDS**

The **CSR Youth Awards** was established to recognize CSR practitioners from the youth sector, be they from Business, Education, or other fields of endeavor.

The CSRYA has 3 parts:

- a) The identification of prospective awardees in one of 3 areas namely Citizenship, Sustainability, and Responsiveness.
- b) A follow through program anchored on advisory services from Deloitte Philippines, BCYF and from each network of partners and cooperating organizations.
- c) Assistance in reviewing the continuing viability for the long term of the specific awardees' area of activity and operation.





# CSR YOUTH AWARDS

## QUALIFICATIONS

- \* Must not be over 39 years old at the time of the Awards Night the year of the Nomination
- \* Must be a bona fide student in good standing of an institution or a working Professional with proof of employment, work, or business.
- \* The Nominee must prove leadership for at least 2 years, for their nominated C, S or R project, activity, or business.
- \* Initiatives must show a net positive impact to a group, community, or the country at large, that can be validated by proof, documentary evidence and referees. Initiatives must be replicable.
- \* Must be willing to share expertise and experiences

## REQUIREMENTS

1. Completed Application I Nomination Form
2. Curriculum Vitae / Organization Profile
3. 2 x 2 Formal colored photos
4. Certificate of Enrollment (for students) Certificate of Employment (for employees)
5. Proof of business ownership or incorporation (for entrepreneurs)
6. Two Recommendation Letters
7. CSR Project Portfolio (photos and documents of volunteering experience in organizing projects with valuation or assessment report, including financial statements submitted to the BIR and/or SEC, etc.
8. Signed Privacy Notice and Consent Form
9. A minimum 5-minute video explaining why the Nominee should be the Awardee.

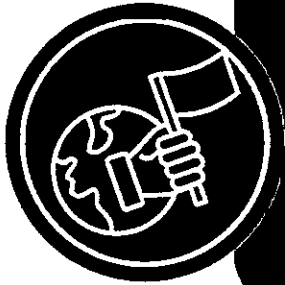
**Note: All submissions must be notarized. Financial must be signed by a CPA and has a "clean opinion".**

**The Decision of the Board of Judges is Final.**

***Deadline of Submission of Nomination is  
September 12, 2025 - 5:00 PM***



# The CSR YOUTH AWARDS CATEGORIES



## CITIZENSHIP

Demonstrating exceptional civic responsibility and contributing to community building through innovative projects and initiatives

## SUSTAINABILITY

Promoting sustainable practices, environmental stewardship, and initiatives that ensure a better future for the planet.



## *Personal* RESPONSIBILITY

Responding to societal needs with impactful solutions, showing dedication to creating positive social change.



# CSR YOUTH AWARDS

## FREQUENTLY ASKED QUESTIONS

### **Who can be nominated?**

Individuals who are bona fide students of an institution or a working professionals who have initiatives that show a net positive impact to the community and have the willingness to share their expertise and experience.

### **Who may nominate?**

Anyone can nominate. Self-nomination is also encouraged.

### **How many awardees will there be?**

As many awardees who are qualified in the 2 Divisions - Students and Professionals.

### **What is the selection process?**

1. Launchings will be held to call for nominations,
2. Secretariat will review submitted nominations, and submit qualified nominees to the Screening Committee.
3. Screening Committee will evaluate nominations, conduct interviews, and decide on proposed Finalists.
4. National Judging Panel decides on official Finalists and Awardee/s.

### **Can I send a substitute to the interview?**

No. Failure to be interviewed on given schedule means your nomination will be considered for next year.

### **Can you be the leader and not the founder?**

It depends. Your qualification depends on the extent of your involvement in the initiative on which you are nominated.

### **What do we receive for being nominated, finalists, and awardees?**

Certificates, plaques, and trophies. You may be featured in appropriate media.

No cash prize per se, but you can submit a request for support with consultancy.

All those who qualify as official nominees will be given a formal online acknowledgement through a Nominees' Recognition night. Certificates of nomination will be sent within 1-4 weeks after the Recognition program.

All the Awardees will get their plaques/trophies within 1-4 weeks after the Awards Night.

The addresses stated in your nomination requirements will be the official address recognized by the BCYF Secretariat in delivering your certificates/plaques/trophies.



# CSR YOUTH AWARDS

## THE AWARD PROCESS

The following flowchart details the award process which all nominees in the CSR Youth Award, as well as other recognition programs of BCYF, must undergo.

**1**

The CSRYA Subcommittee for Search and Nomination will accept and review submitted nominations. This committee receives nominations, or add its own nominees.

**2**

From this, the CSRYA Permanent Committee will interview the nominees then decide who will be the Finalists, and recommend who will be the Awardee/s.

**3**

The BCYF Board of Trustees will review the recommendation from the CSRYA Permanent Committee, and decide who shall be the Awardee/s.



# CSRYA AWARDEES



## 2015 | CLARISSA DELGADO

CEO, Teach for the Philippines

Clarissa dedicated her life to improving the lives of the underprivileged in the Philippines by co-founding Teach for the Philippines, a nonprofit organization focused on providing all Filipino children with access to a quality education.



## 2016 | MARK CONRAD "MACO" RAVANZO

Chief Executive Volunteer, I am MAD (Making a Difference)

Maco leads a national volunteer organization he founded six years ago called I am M.A.D. (Making A Difference) which focuses on shaping children's values, promoting selflessness, fostering love, peace, and spirituality, and empowering them to make a positive impact in their own simple but meaningful ways.



## 2016 | ARCIE MALLARI

Founder/Chief Motivation Officer Silid Aralan, Inc

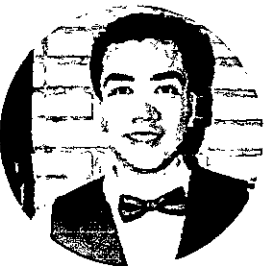
Arcie G. Mallari, together with Russell Q. Angeles and Marc Licaros, founded Silid Aralan Inc. (SAI) to create new learning opportunities and improve educational services for underprivileged public school students.



## 2017 | PRIMITIVO III RAGANDANG

Program Head, Seeds for Mindanao's Advocacy and Youth Leadership (SMAYL)

SMAYL is a youth-led non-profit organization that offers blended short courses for young peacebuilders, focusing on creating action plans at the intersection of youth, peace, and conflict.



## 2017 | HARVARD UY DE BARON

Founder and Chairman, U! Happy Events

U! Happy Events supports and imparts values to marginalized children. They organize volunteer and donation-driven events by pairing beneficiaries with sponsors.



## 2018 | BAI ROHANIZA SUMNAD-USMAN

Founding President and Executive Director, Teach Peace, Build Peace

Through her NGO, the Teach Peace Build Peace Movement, Bai Rohaniza Sumnad-USman strives to teach young people nationwide to live peacefully and harmoniously, utilizing various methods such as music, arts, sports, and community service to convey her message.





# CSRYA AWARDEES



## 2018 | MARIA ANGELA PETINES

Founder, Batang VIP (Verde Island Passage)

Since 2015, under the leadership of Gela Petines, Batang VIP has been dedicated to offering climate disaster relief, educational field trips, and livelihood programs to the coastal communities in Isla Verde, Batangas, Philippines.



## 2019 | MARK BORRES

Chair and Founder, Borres Youth Leadership Institute

BYLI is a development organization that serves youth, consisting of energetic, visionary, and dedicated young professionals and students. They aim to cultivate and empower young leaders who will act as catalysts for building a stronger community and a great nation by offering them leadership development opportunities.



## 2019 | ELVIN JEROME LACEDA

CEO and Founder, RiceUp Farmers Incorporated

RiceUp Farmers Incorporated, a social enterprise initiative, facilitates direct connections between farmers and consumers while supporting the farmers' development objectives.



## 2020 | MARK DAVID CEREZO

Managing Director, Pinoy Malikhain

In 2006, Mark established Pinoy Malikhain, an organization that offers free arts and crafts workshops to underprivileged children. Mark also extends these workshops to typhoon survivors, orphans, street children, and hospital patients to bring joy to their lives.



## 2020 | GAVIELLE GERICO CRUZ

Head, "Project Calcitin"

"Project Calcitin" involves creating a bioplastic derived from polyvinyl alcohol, reinforced with calcite sourced from eggshells and pectin extracted from citrus macrocarpa peels."



## 2020 | ARCILLE PADRIGAO

Founder, Project "Agas"

"Agas" project aims to provide clean water to the local community by providing them with water filter and tanks that can be used to make rain water potable for consumption.





# CSRYA AWARDEES



## 2021 | JOHN MARK NAPAO

President and Founder, Solar Hope

Solar Hope is a non-governmental organization dedicated to delivering solar and sustainable solutions to underserved communities in the Philippines.



## 2021 | EMMANUEL MIRUS PONON

Founder and Chairperson, ASEAN Youth Advocates Network

Emmanuel Mirus Ponon established the Asean Youth Advocates Network to inspire young people to discover their advocacy and engage actively in their communities. The organization, with chapters in Brunei, Cambodia, Myanmar, Malaysia, Singapore, and Vietnam, has mobilized tens of thousands of volunteers and impacted 300,000 beneficiaries.



## 2021 | CHRISTIAN CHRISTOPHER LOPEZ

Founder, PaHIValo Project

The paHIValo Project is a comprehensive initiative focused on localizing the HIV response in Zamboanga del Norte. It aims to tackle the rise in STI and HIV cases by offering information on STIs, HIV, and AIDS, providing HIV testing services, and connecting individuals to treatment, care, and support services.



## 2024 | JOSHUA BARCELON

Executive Director and Founder, Albay Young Farmers Organizations Inc.

Joshua Carl Barcelon, stands at the forefront of a transformative movement in Albay, championing sustainability, food security, and youth empowerment through his groundbreaking Edible Landscaping sa Albay Project.





# CSRYA NOMINATION FORM

\* Required

1. Email \*

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2. Your First Name \*

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3. Your Last Name \*

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4. Your Contact Number \*

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5. Your Organization \*

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6. Your Designation \*

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## Nominee Details

7. Name of Nominee \*

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8. Complete Mailing Address \*

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9. Email address of the nominee \*

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10. Contact number of the nominee \*

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11. In what category does the nominee qualify? \*

*Mark only one oval.*

- Citizenship
- Sustainability
- Social Responsibility

12. What is the nominee's organization / advocacy? \*

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13. Who nominated you to the CSR Youth Awards ? (Place your own name if you \*  
are nominating yourself)

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14. Why is the nominee deserving of a CSR Youth Awards \*

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**Advocacy and Volunteerism**

15. Your Advocacy (We want to know what motivates you to serve and volunteer? \*  
Why do you do what you do? Through these essay questions, tell us your CSR  
Story.)

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16. Why do you volunteer? \*

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17. What is the impact of volunteering in your life? \*

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18. Today, what is your personal commitment that you think could contribute in social \* change?

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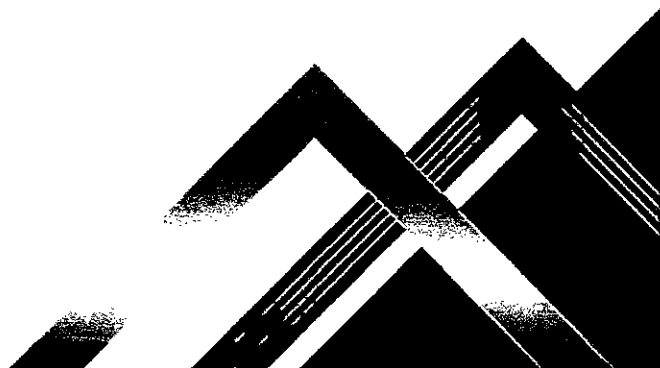
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**KINDLY EMAIL THIS FORM TO:**

[bcyf.csrya@gmail.com](mailto:bcyf.csrya@gmail.com)

**Deadline of Submissions: September 12, 2025 - 5:00 PM**







# 50 FACTS

**1** Atty. Lamberto Dizon suggested a project which would later become BCYF (originally incorporated as CDYF)

**2** Benita and Catalino Yap Foundation was named after the Parents of the Founder

**3**  Bro. Andrew Gonzales, FSC  
Founding Chairman of BCYF


**4**  Antonio S. Yap Founder  
and First President of BCYF


**5**  Atty. Serafin Salvador Jr.  
Incorporates BCYF

**6** CSR 3.0 Personal Social Responsibility is the Advocacy of BCYF

**7** BCYF started with institution building, scholarships, relief & medical missions, sports and other community-oriented projects, and begin the "Dalubhasant Tanglaw" Award for outstanding educators


**8** Ortigas & Co. hosted three Roundtables to assist the Founder evaluate if BCYF as a Research-based CSR advocate is timely and needed

**9**  Gov. Mariano Un Ocampo III  
Second President of BCYF

 Gil Miguel T. Puyat  
Third President of BCYF

**10** Central Philippine University hosts the Innovation + CSR + Entrepreneurship = Social Enterprise Conference

**11** Central Colleges of the Philippines (2) and the Ateneo in Rockwell (1) hosted three Roundtables which persuaded the Founder to get the Foundation to proceed with involvement in Social Enterprise.

**12** Dr. Francisco I. Roman helped coin CSR 3.0 during the UN PRIME Launch 

**13** BCYF advocates that "Schools should be Social Change Agents"

**14** BCYF advocates for Youth CSR Patrick Aure is First Intern of BCYF


**15** Dr. Wayne Visser is the first PCRC Keynote Speaker followed by Thomas Thomas, Rebecca Kim and Angela Kang

**16** **BCYF Highlights**  
Philippine Innovation Month (PIM), BCYF Technology Month (BTM), BCYF Media Month (BMM), Philippine Social Enterprise Month (PSEM) and Philippine Social Responsibility Month (PSRM), and BCYF Anchors Month (BAM)

**17** **BCYF Anchors**  
Citizenship  
Sustainability  
Responsibility

**18** **BCYF Sustainability Projects:**  
My Zero Carbon Footprint (MZCF)  
Microplastic Awareness (MPA)  
Philippine Sustainability Summit for  
Education (PSS4Ed)

THE 2017  
**PHILIPPINE  
SUSTAINABILITY  
SUMMIT FOR  
EDUCATION**

**19** BCYF's Institute for Policy  
hosts Roundtables, CEO  
Breakfasts and Policy Fora. 

**20** Jose Rizal University host the first  
Philippine CSR Youth Leaders  
Congress

**21** Virgen Milagrosa University  
Foundation is BCYF's partner for the  
Philippine Sustainability Summit for  
Education (PSS4Ed).

**22** Manila Tytana Colleges, College of  
Saint Benilde, University of Luzon,  
Angeles University Foundation, USJ-R,  
University of San Carlos, Lyceum of  
the Philippines University, University  
of Perpetual Help System & DLSU  
Taft, among others, partner with  
BCYF for various Projects and Events.

**23** **BCYF Programs**

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

**24** **BCYF Departments**

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital

**25** PWC is the partner of BCYF for the  
first three Developmental Social  
Enterprise Awards (DSEA).

**26** SGV & Co. is the partner of BCYF  
for the 1st Year of the BCYF Innovation  
Award (BIA).

**27** Deloitte Philippines is the official partner  
of BCYF for the CSR Youth Awards (CSRYA)  
with the Management Association of the  
Philippines and Group Developers Inc.

Together with the Search for Hometown  
Heroes (S4HH), the Innovators Society  
for Asia (IS4A) is born

**28** Department of Science and  
Technology (DOST) is BCYF partner for  
the Liberty Campus Tours, and is co-  
presenter of the National Innovation  
Forum during the PIM. DOST supports  
the BCYF Innovation Award (BIA)

**29** Department of Trade and Industry  
(DTI) is the partner of BCYF for the  
National MicroFinance Roundtable  
Summit

**30** Enderun Colleges host the First  
National Social Business  
Roundtable Summit.

**31** **BCYF Social Development Areas  
(SDA) Project**

BCYF Mindanao CSR Council (MCC)  
BCYF Visayas CSR Council (VCC)  
BCYF North Luzon CSR Council (NLCC)  
BCYF South Luzon CSR Council (SLCC)  
BCYF Cordillera CSR Council (CCC)  
BCYF Central Luzon CSR Council (CLCC)

# 32



BCYF creates "Big Change Media" to handle its socmedia projects eg BCYFTV on YouTube, "Kwentong Bayani" on DZXL 558 Saturdays from 10:00-11:00 am, etc.

Radio Mindanao Network (RMN) is BCYF official media partner

# 38

Awards under the BCYF Recognition Program

- BCYF Innovation Awards
- BCYF Pusong Pinoy Awards
- Developmental Social Enterprise Awards
- CSR Youth Awards
- National Search for Hometown Heroes

# 33

## BCYF National Councils

National CSR Educators Council (NCEC) University Social Enterprise and Innovation Council of the Philippines (USE-ICP) BCYF Research Network (BRN)



# 34

The Liberty Social Development Program includes the Sustainability in Education Pitches and the Liberty Campus Tours

# 35

BCYF Consult is organized. It is headed by Dr. Frankie Roman, DBA (Harvard) and is supported by Dr. Karen Tamayo [SACT CSR Advocacy, Research and Education (C.A.R.E. Center Director)], and Leah Macatangay.

# 39

Signed MOU with Shell re the BIA and the establishment of the BCYF-Shell Disaster Response Network (DRN)

# 40

Lyceum-Northwestern University (LNU) is the national partner for Citizenship. LNU hosted the 1st National Congress on Citizenship last October 28, 2021

# 36

BCYF organizes:  
BCYF MarketPlace Origins  
BCYF Store  
Big Flood Events

# 41

BCYF agrees to support the Eastern Visayas State University (EVSU) Annual iSTEAM Conference (STEM + Arts)

# 42

The BCYF Faith and Values (FAV) Program is re-organized during the pandemic under Dr. Emil Hudtohan and Bro Obet Cabrillas.

# 37

Signed MOU with ABS-CBN Foundation Inc. (AFI), initially resulting in the establishment of BCYF-AFI Sagip Centers in Tuguegarao with St. Paul University Philippines (SPUP) and Albay with Divine Word College

# 43

The BCYF - SACT Press re-releases its two main pamphlets "Defining Social Enterprise" and "Defining Social Business", re-starts its publication - Conversations with the Chairman, and relaunches the BCYF Online Bulletin (BoB).



**44** Partnerships on BCYF health-related activities with - Philippine College of Physicians (PCP) Foundation

**45** BCYF centralizes some of its units into the BCYF ESG Institute including the CSR Academy, the Academy for Social Enterprise Training (ASET), the Consultancy and Business Services for SEs (CBS4SEs) and the institute for Sustainability Education

**46** BCYF works on a platform to offer the expertise of the Awardees (and some Finalists) - its "Exemplars" - from its various Recognition programs to not-for-profits, LGUs, Faith-Groups and Educational Institutions eg IS4A, BCYF Mentor Heroes and, CSR World.

This platform, organized through Big Change Media, covers radio, social media and three groups:

CSR World, BCYF Mentor Heroes, and IS4A which is the social media community of BCYF Awardees and Finalists from the NS4HH, BIA, CSRYA, DSEA, and the Pusong Pinoy Awards. Winners of the pitches are also included.

**47** BCYF celebrated its 25th Silver Anniversary in 2018 and its 30th in 2023



**47** BCYF, and its parent Saint Mutien College (with support from the SACT C.A.R.E Center and the Saint Anthony Education System Office for Community Relations and Services - ComServ), establishes the **ComVision Insitutes:**  
*Entrep.Nation*  
*Intro.Spec*  
*Asian CSR Institute (ACI)*  
*Institute for Social Development and Volunteer Management (ISDVM)*



**49** BCYF categorizes its major activities under each of the following special programs:



**50** BCYF recently organized the BCYF Agri Network for Development (BAND) and the BCYF Training Network (BTN).

