

Advisory No. **223**, s. 2025

November 11, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013, this advisory is issued not for endorsement per DO 28, s. 2001, 11-13-25 but only for the information of DepEd officials, personnel/staff, as well as the concerned (Visit www.deped.gov.ph)



27th WORD CUP PHILIPPINES

The Word Cup Associated Editors Co. invites school paper advisers, administrators, and student publication staff to participate in the 27th Word Cup Philippines, to be held at the National Press Club, Intramuros, Manila on December 5-7, 2025.



Word Cup Philippines is a national journalism conference and contest series that aims to cultivate young communicators, educators, and public information leaders. This year's event will feature:

1. Hands-on capacity building for student journalists and advisers through training in media literacy, news writing, and digital communication;
2. Authentic newsroom simulations for experiential learning and competitive collaboration;
3. Publication opportunities in national dailies for exemplary works; and
4. Institutional recognition through the Word Cup Ambassadors Award for outstanding schools and mentors.

Interested participants may register through <https://bit.ly/27thWordCupPH>.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 009, s. 2024 titled Implementing Guidelines on the School Calendar and Activities for the School Year 2025-2026 and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact:

Word Cup Associated Editors Co.
Mobile Phone Number: 0954-190-2247
Email Address: wordcup.philippines@gmail.com
Facebook Page: facebook.com/associatededitorsco

27 Oct 2025

SONNY ANGARA

Secretary
Department of Education

Through: **DR. MALCOLM S. GARMA**
Undersecretary

Dear Secretary Angara:

Warm greetings!

On behalf of NextNarrative, Inc. and our partners, we are honored to invite the Department of Education's school paper advisers, administrators, and student publication staff to the **27th Word Cup Philippines**, to be held on December 5–7, 2025 at the National Press Club, Intramuros, Manila.

Word Cup remains a leading national platform for campus journalists, advisers, and student leaders to sharpen their craft, showcase their talents, and learn directly from media practitioners. Many of its alumni have gone on to excel in journalism, education, and public service—proof of its continuing contribution to the development of ethical, skilled, and socially aware communicators.

The most recent conference gathered over **600 participants** nationwide for intensive hands-on workshops, live press simulations, and multi-category contests judged by industry experts. Schools that joined not only gained recognition through their students' achievements but also strengthened their reputation for excellence in communication, literacy, and creative learning.

The 27th Word Cup offers:

- Hands-on capacity building for student journalists and advisers through training in media literacy, news writing, and digital communication
- Authentic newsroom simulations for experiential learning and competitive collaboration
- Publication opportunities in national dailies for exemplary works
- Institutional recognition through the Word Cup Ambassadors Award for outstanding schools and mentors

Considering these, we would be most grateful if the Department could encourage the widest participation of schools nationwide. This will help teachers and students benefit from an authentic journalism learning experience that supports DepEd's thrusts on literacy, 21st-century skills, and civic engagement.

Registration is through <https://bit.ly/27thWordCupPH>, and further details may be found in the attached program and guidelines. For inquiries, we may be reached through wordcup.philippines@gmail.com and 0954 190 2247 or through our Facebook page: Word Cup Associated Editors Co.

We would be deeply grateful for your support in empowering the next generation of storytellers, truth-seekers, and nation-builders.

With sincere regards,

A handwritten signature in black ink, appearing to read "Eugenio Sonny O. Calapit".

EUGENIO SONNY O. CALAPIT, Ed.D., EnP
Executive Director

27th Word Cup Philippines

Indicative Matrix of Activities*

5 December 2025 (Friday)

2:00-5:00 PM	Distribution of IDs, kits and t-shirts (optional)
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6 December 2025 (Saturday)

7:00-8:00 AM	Distribution of IDs, kits and t-shirts
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8:00-11:30 AM	Opening Program & Press Conference
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11:30 AM – 12:45 PM	Lunch
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1:00-3:00 PM	News Writing (NW) <i>Pagsulat ng Balita</i>	Feature Writing (FW) <i>Pagsulat ng Lathalain</i>	Editorial Writing (EDW) <i>Pagsulat ng Pang-ulong Tudling</i>
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3:00 PM	Output deadline for NW, FW and EDW participants		
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3:15-4:00 PM	Mobile Journalism (MJ)	Photojournalism (PJ)	Sports Writing (SP) <i>Pagsulat ng Balitang Sports</i>
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4:00 – 5:00 PM	Coverage of Sports event
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5:00 – 6:00 PM	Workshop (MJ, PJ, SP)
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6:00 PM	Output deadline for MJ, PJ and SP participants
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7 December 2025 (Sunday)

8:00-10:00 AM	Science & Technology Writing (STW) <i>Pagsulat ng Agham at Teknolohiya</i>	Copyreading & Headline Writing (CHW) <i>Pag-uulo at Pagwawasto ng Balita</i>	Editorial Cartooning (EC) <i>Paglalarawang Tudling</i>
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10:00 AM	Output deadline for STW, CHW and EC participants
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10:15- 12:00 NN	Watercolor Wellness
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12:00-1:30 PM	Lunch
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1:45-5:00 PM	Awarding Ceremony <i>Word Cup Ambassador Award (School Paper Advisers)</i> <i>Word Cup Institutional Ambassador Award</i> <i>Recognition of Exemplary Work</i>
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* SUBJECT TO CHANGE

Please note that the actual program starts on 6 December 2025. Participants arriving in Manila on 5 December 2025 can opt to claim their IDs, kits and shirts from 2:00 to 5:00 PM at the venue (4th Floor, National Press Club, Intramuros, Manila).

DETAILS OF REGISTRATION

Objectives of the press coverage and national contest:

1. Enhance skills in writing, photography, and mobile journalism.
2. Cover live press briefings.
3. Recognize and award exemplary work.
4. Publish quality outputs in national media.

Contests are **optional** and open to:

- Elementary, junior, and senior high school students
- Tertiary students
- School paper advisers, language and communication arts teachers, department heads, school heads, and public information officers

What to bring:

- *Mobile Journalism participants* – cellphone, lapel/mic, and/or laptop with video editing applications
- *Photojournalism participants* – cameras or cellphones

WORD CUP AMBASSADORS AWARD

- Aspirants must submit a **2 to 3-minute video message/testimonial** on how Word Cup workshops have benefited students, teachers, or schools. These will be posted on our social media pages.
- To qualify as an **Institutional Ambassador Awardee**:
 - Bronze: minimum of 10 participants
 - Silver: minimum of 15 participants
 - Gold: minimum of 20 participants

ACCOMMODATION AND LOGISTICS

Accommodation and transportation for activities outside the venue are **not included** and must be shouldered separately by participants.

T-SHIRT CUTOFF DATE

- Official Word Cup t-shirts are available at **₱400/shirt**.
- **Order deadline: 15 November 2025** (to allow time for production)