



Republic of the Philippines
Department of Education
OFFICE OF THE SECRETARY

DEPARTMENT OF EDUCATION
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MEMORANDUM

TO : REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ALL OTHERS CONCERNED

FROM : 100
ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff
Office of the Secretary

SUBJECT : PROJECT: VALENTINE'S DAY TEACHERS AND PRINCIPALS
MAKEOVER

DATE : JAN 07 2026



In celebration of Valentine's Day and in recognition of the invaluable service and dedication of our public-school teachers and principals, the Department of Education (DepEd), in partnership with the Technical Education and Skills Development Authority (TESDA) and other stakeholders, will implement the **Project: Valentine's Day Teachers and Principals Makeover**.

This project aims to provide a special pampering and makeover experience for our principals and teachers, which includes the provision of makeup kits and services such as hairdressing, makeup, manicure and pedicure, facial, massage, and other wellness services.

The activity is targeted to be conducted on **February 14, 2026 (Saturday)**, with **100 teachers and principals per region**, or a total of **1,700 beneficiaries nationwide**. Venues shall be determined by the respective regional offices (ROs).

In this regard, all ROs are directed to

- identify one schools division office (SDO) per region that will serve as the host of the activity;
- identify the venue for the said activity within the region;
- develop and manage a regional registration form, noting that the first 100 teachers and principals per region who successfully register shall be accommodated for the makeover services; and
- coordinate and seek support from potential local partners and sponsors.

The identified SDO shall closely coordinate with the RO to ensure the smooth implementation of the activity and proper documentation.

Further guidelines may be issued as necessary. For strict compliance.

Thank you for your usual cooperation and commitment to promoting the welfare and well-being of our educators.