



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

February 25, 2026

REGIONAL MEMORANDUM

No. **246** s. 2026

UPDATES ON THE 2026 NATIONAL WOMEN'S MONTH CELEBRATION

To: Schools Division Superintendents
All Others Concerned

1. Attached is Memorandum No. DM-010, S. 2026 from Undersecretary Wilfredo E. Cabral of the Human Resource and Organizational Development Office, dated February 25, 2026, regarding the 2026 National Women's Month Celebration (NWMC). In line with this, this Office, through the Human Resource Development Division (HRDD), joins the nation in the celebration.

2. Immediate dissemination of and strict compliance with this Memorandum are desired.

for:
RONELO AL K. FIRMO PhD, CESO IV
Assistant Regional Director
Officer-in-Charge
Office of the Regional Director

Enclosures: As stated

References: As stated

To be indicated in the Perpetual Index under the following subjects:

CELEBRATION

EMPLOYEES

PROGRAMS



HRDD-RTV



Republic of the Philippines
Department of Education

FEB 25 2026

DepEd MEMORANDUM
No. **010**, s. 2026

2026 NATIONAL WOMEN'S MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
Attached Agencies
All Others Concerned

1. In accordance with the Philippine Commission on Women (PCW) Memorandum Circular No. 2026-02, the Department of Education (DepEd) joins the nation in the **2026 National Women's Month Celebration** (NWMC) throughout the month of March. This year marks the fourth installment of the recurring multi-year campaign banner, **WE for Gender Equality and Inclusive Society**, which emphasizes that achieving gender parity is a shared responsibility and a collective investment in an equitable future. The observance is grounded in several legal mandates, including Proclamation No. 227, s. 1988, which designates March as Women's Role in History Month, and Republic Act No. 6949, declaring March 8 of every year as National Women's Day.

2. The 2026 NWMC carries the sub-theme, **Lead like the Babaylans, Filipinas!**, focusing on reclaiming a leadership model anchored in wisdom, empathy, mediation, and moral guidance. By drawing inspiration from the Babaylan leadership qualities of pre-colonial Philippines, the campaign aims to showcase how women lead through inclusion and collective care rather than hierarchy or force. The primary objective is to amplify women's leadership across all sectors, affirming that gender equality is a long-standing cultural legacy that continues to drive inclusive governance, peacebuilding, and social progress both locally and within the ASEAN region.

3. In view thereof, all offices and public schools are encouraged to:
- Participate in the month-long celebration of the 2026 NWMC from March 1–31, 2026;
 - Integrate NWMC-themed messages into flag-raising ceremonies;
 - Utilize the All-Women Cast Lupang Hinirang music video. The video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>;

- d. Gender and Development Program (GAD) Focal Point System (GFPS) Members - Conduct activities that recognize and honor the leadership, achievements, and contributions of their women employees as part of the 2026 NWMC;
- e. Regional Women's Leadership and Innovations Exhibits - Organize exhibits that showcase women's leadership and innovation through programs and initiatives led or co-led by women;
- f. Celebrating Women Leaders - Organize a mini recognition activity within the governance level to highlight women leaders who demonstrate exemplary leadership and inspire others;
- g. Capacity-Building and Women in Governance Dialogues - Conduct training and mentorship programs on leadership, entrepreneurship, digital literacy, and climate resilience for women, with a focus on linking local participation to regional outcomes in governance, economic growth, and peacebuilding;
- h. #GADtoKnow Campaign - Implement awareness initiatives that showcase women's leadership in advancing gender-responsive laws, programs, and services, highlighting how women actively lead, implement, or influence initiatives that improve access to opportunities and align with ASEAN frameworks and agreements;
- i. Offer your own *Serbisyo para sa Kababaihan* - Extend gestures of appreciation to women and girls on International Women's Day (March 8) or throughout March. These tokens may include freebies, discounts, priority lanes, and other special promotions;
- j. Cultural and Artistic Events - Organize storytelling sessions, music performances, art exhibits, or theater productions highlighting women's creativity, leadership, and contributions to education;
- k. Organize activities in support of the Girl Child Week and the Women with Disabilities Day Celebration;
- l. Support the #PurpleWednesdays initiative by wearing purple throughout the month;
- m. Utilize the official hashtag #WEcanbeEquALL and official collateral designs in their digital advocacy to spark conversations about women's empowerment; and
- n. Undertake programs and/or activities and initiate activities within the contemplation of the 2026 NWMC.

4. All expenses related to the conduct of these activities may be charged against the respective office's GAD Budget, following the existing procurement, accounting, auditing, and financial regulations. Likewise, the same may be included in their respective GAD Accomplishment Reports.

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5. The conduct of activities prescribed in this Memorandum shall strictly comply with DepEd Order No. 9, s. 2025 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
6. Private Basic Education institutions are encouraged to participate in the month-long celebration of the 2026 National Women's Month.
7. For more information and coordination, please contact the **Bureau of Human Resource and Organizational Development-Employee Welfare Division Gender and Development Secretariat** through email at gfps.secretariat@deped.gov.ph or telephone number (02) 8633-7229.
8. Immediate dissemination of this Memorandum is desired.

By the Authority of the Secretary:



WILFREDO E. CABRAL

Undersecretary for Human Resource and
Organizational Development and Infrastructure

References:

- DepEd Order (No. 9, s. 2005)
- DepEd Memorandum No. 023, s. 2025

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
EMPLOYEES
OFFICIALS
PROGRAMS
SCHOOLS
TEACHERS