

CLMD



Republic of the Philippines  
**Department of Education**  
REGION VIII - EASTERN VISAYAS

**Regional Advisory No. 64, s. 2026**  
**April 8, 2026**

In compliance with DepEd Order (DO) No. 8, s. 2013  
This advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [deped.in/region8.deped.gov.ph](http://deped.in/region8.deped.gov.ph))

**INVITATION TO THE FEDEX INTERNATIONAL TRADE  
CHALLENGE COMPETITION 2026**

Attached is a formal letter from **Paula Patrice dela Cruz, Director of Operations of Junior Achievement of the Philippines, Inc. (JA Philippines)**, inviting Junior High School and Senior High School students to participate in the FedEx International Trade Challenge Competition 2026. The competition will be conducted during School Year 2026-2027.

This opportunity allows young marketing talents to further enhance their skills and represent the Philippines on the international stage.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:  
Name: **PAULA PATRICE DELA CRUZ**  
Email: [info@japionline.org](mailto:info@japionline.org)  
Website: [www.japhilippines.org](http://www.japhilippines.org)

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-ESF



Address: Government Center, Candahug, Palo, Leyte  
Telephone No.: (053) 832-5738  
Email Address: [region8@deped.gov.ph](mailto:region8@deped.gov.ph)  
Website: [region8.deped.gov.ph](http://region8.deped.gov.ph)





### You're Invited: FedEx International Trade Challenge Competition 2026

1 message

Martina Serilla <martina@japionline.org>

Wed, Mar 25, 2026 at 2:12 PM

To: region8@deped.gov.ph

Cc: Jilliane Chan <jilliane@japionline.org>, Alaine Tan <alaine@japionline.org>, luismabanag@gmail.com, Paula Patrice Dela Cruz <coordinator2@japionline.org>

Dear Mr. Salustiano T. Jimenez,

*Greetings from Junior Achievement of the Philippines Inc.,!*

We are pleased to invite the **Department of Education – Region VIII** to participate in **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore.

On that note, we cordially invite **500 students (2 students per team)** from Region VIII to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027). This promotes youth-driven market entry strategies that emphasize innovative thinking and fresh perspectives, while encouraging students to challenge themselves by solving real-life business problems through marketing and creative problem-solving.

Please find the **official invitation letter** attached, which includes the full program overview, timeline, and participation details.

Teams may register through this link: <https://bit.ly/FedExITCChallenge2026>

We would be grateful for your support in encouraging schools and students in your region to participate in this initiative.

Should you have any questions or wish to discuss the program further, please do not hesitate to reach out to us.

Thank you very much for your continued support in empowering Filipino youth. We look forward to your positive response.

—  
Regards,

**Martina Serilla**  
Project Lead

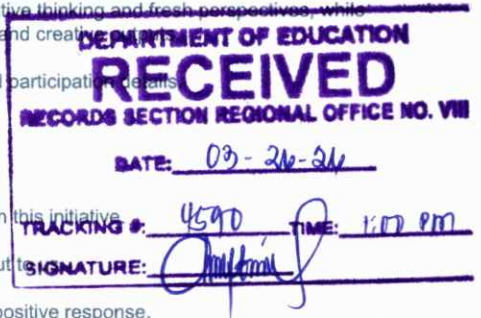


+639205744003  
martina@japionline.org

[www.japhilippines.org](http://www.japhilippines.org)



[Region VIII] FedEx International Trade Challenge Competition 2026.pdf  
479K



BAO EMAIL 3/25/26



JA PHILIPPINES  
LEARNING INSTITUTE

**MARCH 24, 2026**

**SALUSTIANO T. JIMENEZ**

Regional Director  
DepEd - Region VIII

***Greetings from Junior Achievement of the Philippines!***

Junior Achievement Philippines is excited to be organizing the **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore. On that note, we cordially invite **500 students (2 students per team)** from Region VIII to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027).

We invite you to become one of our official Academic Partners for this initiative, believing that together, we can empower young students to become future industry leaders.

**Who Is It For:**

- **For the business-savvy strategist Grade 7-12 students**
- Interested in **global trade, business, entrepreneurship, or logistics.**
- **Excels at crafting innovative market-entry strategies** for international business.
- Loves **analyzing** trends, **negotiating** scenarios, and **solving** trade barriers.

**Objectives**

- Promote **youth-driven market entry strategies** that highlight innovative thinking and fresh perspectives
- Encourage students to challenge themselves by **solving real-life business problems** through marketing and creative outputs
- **Position marketing at the forefront of essential business skills** that students should develop and master
- **Provide students with opportunities to explore and learn** the different facets of marketing

ENTREPRENEURSHIP



FINANCIAL LITERACY



WORK READINESS



EMAIL.  
info@japionline.org



WEBSITE.  
www.japhilippines.org

Please find below other essential program details:

**Program Overview:**

- Target Audience: **Grade 7-12 students**
  - Eager to gain marketing skills
  - Passionate in design-making and problem analysis
- Program Duration: June 2026 - August 2026 (A.Y. 2026-2027)

**Timeline:**

Dates	Activities
<b>June 18, 2026</b>	<p><b>Registration Deadline</b> <i>Please register on or before 11:59PM, June 18, 2026</i></p> <p><b>Registration link:</b> <a href="https://forms.gle/Z6eaeJzUNTVG4C466">https://forms.gle/Z6eaeJzUNTVG4C466</a></p>
<p><b>June 22, 2026</b>  <b>Time: 8:30AM - 12:00NN</b></p>	<p><b>[HYBRID] FedEx International Trade Challenge Workshop</b></p> <p>This workshop is designed to help students develop a strong understanding of market strategies and equip them with the skills to analyze specific industries within different countries, apply key strategic frameworks, training them in producing well-researched, high-quality written outputs. Through guided analysis and comparative perspectives, students will build both their strategic thinking and professional writing abilities, enabling them to generate insightful, data-driven market assessments across diverse international markets.</p> <p><b>Zoom Link:</b> <a href="https://us02web.zoom.us/j/83846134695?pwd=XCHZJQvPFUWajECqEA5FKZUz6E87zJ.1">https://us02web.zoom.us/j/83846134695?pwd=XCHZJQvPFUWajECqEA5FKZUz6E87zJ.1</a> Meeting ID: 838 4613 4695 Passcode: 219983</p>
<b>June 30, 2026</b>	<p><b>Market Entry Strategy Plan Submission</b> <i>Please submit your Market Entry Strategy Plan on or before 11:59PM, June 30, 2026</i></p>
<b>July 1-8, 2026</b>	<b>Top 20 to Top 10 FedEx Volunteer Reviews</b>
<b>July 13, 2026</b>	<b>FedEx International Trade Challenge Local Finals</b>





**JA PHILIPPINES  
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<b>Time:</b> 1:00PM - 4:00PM	<b>Zoom Link:</b> <a href="https://us02web.zoom.us/j/84172755641?pwd=h6FvmZLsFhc96dhp4aohrHxzIwU8s.1">https://us02web.zoom.us/j/84172755641?pwd=h6FvmZLsFhc96dhp4aohrHxzIwU8s.1</a> Meeting ID: 841 7275 5641 Passcode: 111178
<b>July - August</b>	<b>Preparation for Regional Finals</b> <i>Series of mentoring sessions for Philippines' Representatives</i>
<b>August 2026</b>	<b>FedEx International Trade Regional Finals in Singapore</b>

**Please accomplish the Google form attached below to register your school.** For more details or to schedule a discussion regarding the registration of your students, please contact **Ms. Jilliane Chan** at [jilliane@japionline.org](mailto:jilliane@japionline.org).

**Registration Form:** <https://forms.gle/Z6eaeJzUNTVG4C466>

This is an opportunity for our young marketing talents to further develop their skills and represent the Philippines on the international stage. As our partner, we encourage you to inspire and support your students to join and challenge themselves, as this competition provides valuable exposure and real-life experience in the field of marketing.

Thank you and we look forward to your positive response.

Sincerely,

**PAULA PATRICE DELA CRUZ**

*Director of Operations*

Junior Achievement of the Philippines, Inc. (JA Philippines)

**ENTREPRENEURSHIP**



**FINANCIAL LITERACY**



**WORK READINESS**



**EMAIL.**

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