



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

Advisory No. 103, s. 2026
July 10, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
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**CONDUCT OF A SKILLS SURVEY AND ASSESSMENT ON DIGITAL ERUDITION
AND INNOVATION, WITH A FOCUS ON MULTIMEDIA DEVELOPMENT
AND GRAPHIC DESIGN USING CANVA**

Attached is a printed copy of an email from Mr. Mark Anthony Parica, Chairman of Marketing and Program Services, Inc., requesting the conduct of a Skills Survey and Assessment on Digital Erudition and Innovation, with a Focus on Multimedia Development and Graphic Design Using Canva.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

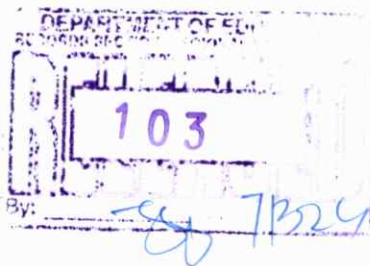
More information may be inquired from:

Mr. Mark Anthony Parica
Chairman
Marketing and Program Services, Inc.
0929 521 7876
6maps0718@gmail.com

Considering this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

HRDD-DSS

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MARKETING AND PROGRAM SERVICES INC.

Email Address : 6maps0718@gmail.com

Contact Number : +63929 521 7876 / +63915 993 1977 / +63966 199 6029

Address : Brgy. 24 – A, Purok 2 Paz Village, Macopa Street, Gingoog City,
Misamis Oriental, Philippines

DEPARTMENT OF EDUCATION
RECEIVED
RECORDS SECTION REGIONAL OFFICE NO. VIII

DATE: 7-7-20

TRACKING #: 8071 TIME: 3:46 pm

SIGNATURE: [Signature]

DR. SALUSTIANO T. JIMENEZ CESO III
DEP ED REGIONAL DIRECTOR
REGION 8

RECEIVED
7/9/20
OFFICE OF THE REGIONAL DIRECTOR
SIGNATURE

SUBJECT: REQUEST TO CONDUCT SKILLS SURVEY and
PROVIDE TRAINING / DIGITAL ERUDITION &
INNOVATIONS FOCUSING on MULTIMEDIA
DEVELOPMENT and GRAPHIC DESIGN with
CANVA TO PUBLIC SCHOOL STUDENTS

Greetings of excellence!

Marketing And Program Services, Inc. in partnership with **Saint Peter's College of Ormoc and Holy Cross of Carigara** (Partner School), wishes to offer IT training courses to all willing and determined students from Grades 5 to 12 as an Extension Program Service of our partner school, to empower the learners after the education sector had experienced learning loss due to the COVID-19 pandemic. We know that it is important to promote an **eagerness** to continue learning effectively. We believe that it is paramount for students to be updated with the current learning trends and technologies and acquire new skillsets to make them more adept at using digital technologies which will surely enhance their academic performance and credentials.

Our main advocacy is to offer digital erudition and innovations focusing on multimedia development with Canva and coding or basic programming skills. It aims to prepare and help students from Grade 5 – 12 to be competent in the field of information and communication technology with the easy-to-use tools and platforms that allow them to learn and gain valuable skills in as little time as possible. The skills they will learn are also relevant for solving problems in Mathematics, Science



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Misamis Oriental, Philippines

and other context as it will enhance students' computational thinking and communication skills.

Prior to 2020 pandemic, Marketing And Program Services Inc., formerly Multi Advance Program Services has been an effective partner in offering Alternative Technology Education in the following universities and colleges:

- ✓ *St. Michael's College of Iligan City*
- ✓ *Iligan Capitol College, Iligan City*
- ✓ *Gingoog City Colleges, Gingoog City*
- ✓ *St. Vincent College Inc., of Dipolog City*
- ✓ *St. Joseph College Inc., Municipality of Sindangan*
- ✓ *San Francisco Xavier College, Zamboanga del Norte*
- ✓ *Marian College Inc., Zamboanga Sibugay*
- ✓ *Immaculate Conception Arch Diocesan School, Zamboanga City*
- ✓ *Cagayan de Oro Colleges PHINMA, Cagayan City*
- ✓ *PAXX Academy, La Carlota City*

Our sister company, under the same umbrella of Marketing And Program Services Inc. i.e., the Ezentia Inc., is in partnerships with the following universities and colleges :

- ✓ *The University of the Immaculate Conception in Father Selga Street, Davao City and its Annex Campus at Bonifacio Street, Davao City*
- ✓ *Divine Word College of Legazpi, Legazpi Albay*
- ✓ *Veritas College of Irosin, Irosin, Sorsogon*
- ✓ *St. Louise De Marillac College of Sorsogon, Sorsogon City*
- ✓ *St. Louise de Marillac Gubat Campus, Gubat, Sorsogon*
- ✓ *St. Lluoise de Marillac School of Bulan Inc., Bulan, Sorsogon*



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- ✓ *St. Anthony's College, San Jose, Antique*
- ✓ *St. Paul College of Parañaque, Parañaque City*
- ✓ *PHINMA Araullo University, Cabanatuan City*
- ✓ *University of Iloilo PHINMA, Jaro Iloilo*
- ✓ *St. Paul University of Dumaguete, Dumaguete City*
- ✓ *St. Louise de Marillac College Gubat Campus*
- ✓ *St. Louise de Marillac School of Bulan Inc., Bulan, Sorsogon*
- ✓ *Columban College Inc., Olongapo City*
- ✓ *St. Augustine Catholic School Inc., Dumangas, Province of Iloilo*
- ✓ *Binangonan Catholic College, Binangonan, Rizal*
- ✓ *St. Augustine School of Iba, Iba, Zambales*

This is the reason why we wish to replicate this program and offer the same to Public School students but this time, it will be more innovative and advance, **if given permission.**

With great determination and assurance, MAPSI is humbly asking for your kind permission to allow us to conduct our Skills Survey and Assessment among the schools that offer basic education in the region. Basically, the objective of the skills survey is to determine whether students are willing to learn new digital innovations and skills which they can use to improve their academic performance. The assessment on the other hand, is to gauge or validate the students' knowledge in computer literacy, for them to qualify and be able to participate in the program in a **VOLUNTARY BASIS.**

Rest assured that proper protocol, channeling and coordination among school principals and teachers will be strictly followed.



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Contact Number : +63929 521 7876 / +63915 993 1977 / +63966 199 6029

Address : Brgy. 24 – A, Purok 2 Paz Village, Macopa Street, Gingoog City,
Misamis Oriental, Philippines

Should you have concern and inquiries, please feel free to contact us at +63929 521 7876 / +63991 105 3014. We are willing to discuss this advocacy in your most convenient time.

Thank you and looking forward to your generous response.

Sincerely,


MARK ANTHONY PARICA

Chairman

Marketing And Program Services Inc.

+63929 521 7876



Republic of the Philippines
Department of Education
REGION VIII - EASTERN VISAYAS

Regional Advisory No. **140**, s. 2025
November 7, 2025

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**CONDUCT OF DIGITAL SKILLS ASSESSMENT AND TRAINING
PROGRAM ON MULTIMEDIA AND GRAPHIC DESIGN
FOR PUBLIC SCHOOL STUDENTS**

Attached is a formal communication from Mr. Mark Anthony F. Parica, Chairman of Maps Educational Consultancy Services, in partnership with Holy Cross College of Carigara, Inc., requesting permission to conduct a digital skills assessment and offer a voluntary training program on multimedia and graphic design for public school students.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Name: MARK ANTHONY F. PARICA

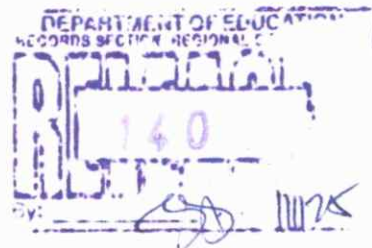
Contact Number: +639295217876 & +639911053014

Email: 6maps0718@gmail.com

Address: Brgy. 24-A, Purok 2 Paz Village, Macopa Street, Gingoog City
Misamis Oriental, Philippines

Considering that this is an Advisory, Schools Division Superintendents are given the discretion to act on this matter.

CLMD-ESF



Address: Government Center, Candahug, Palo, Leyte
Telephone No.: (053) 832-5738
Email Address: region8@deped.gov.ph
Website: region8.deped.gov.ph

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